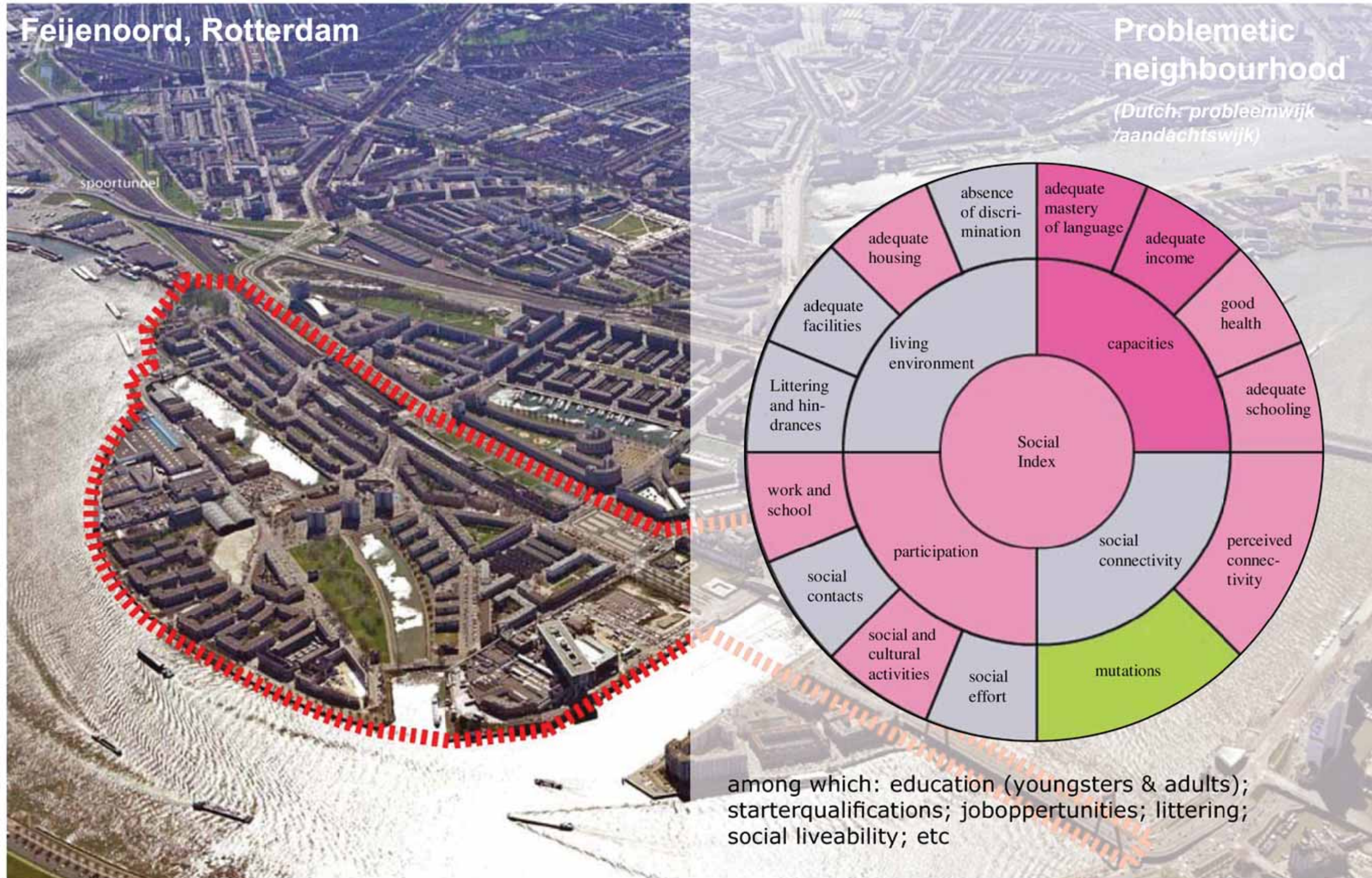


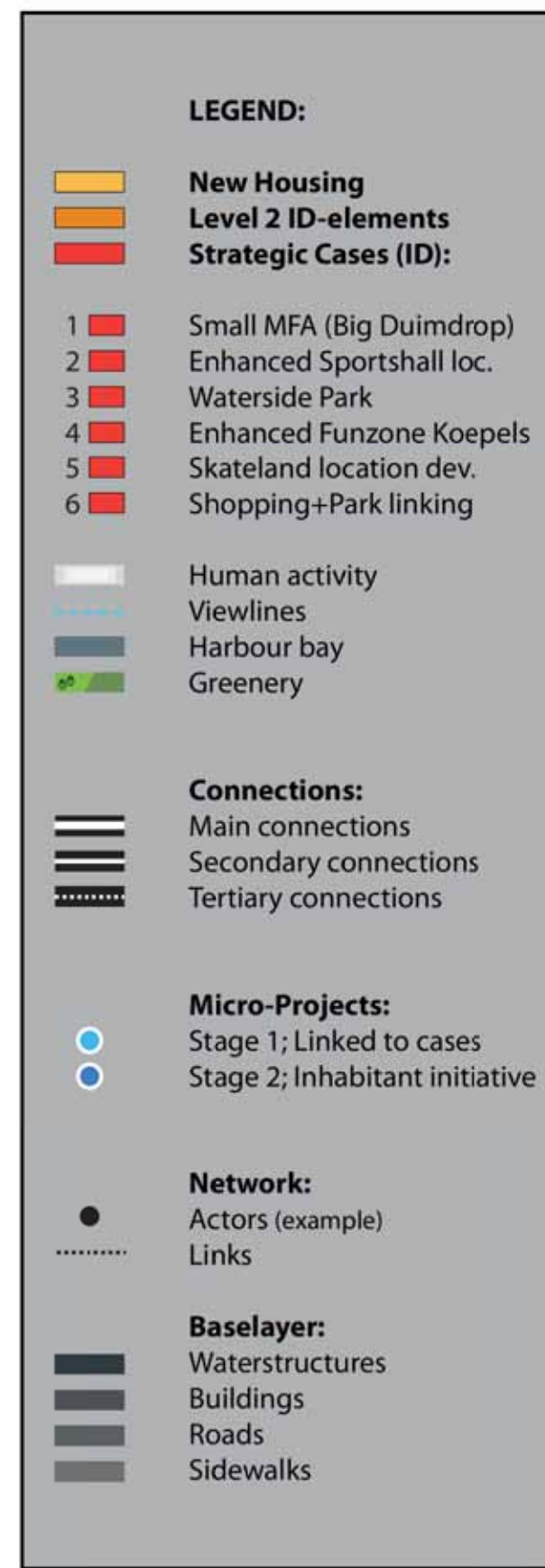
Materializing Identity

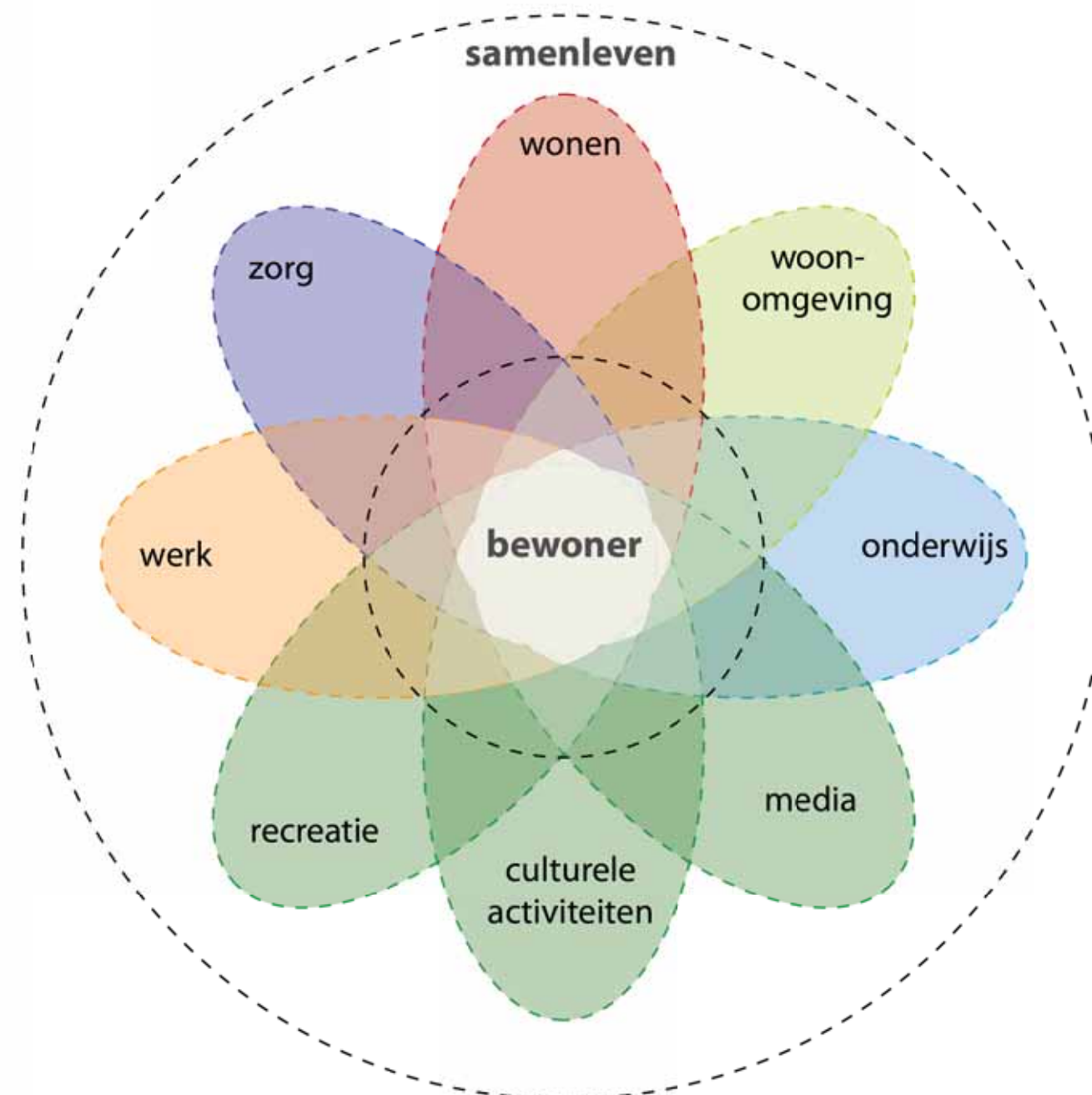


**Utilizing inherent urban identity as a main design factor
in the inner city regeneration of Rotterdam**



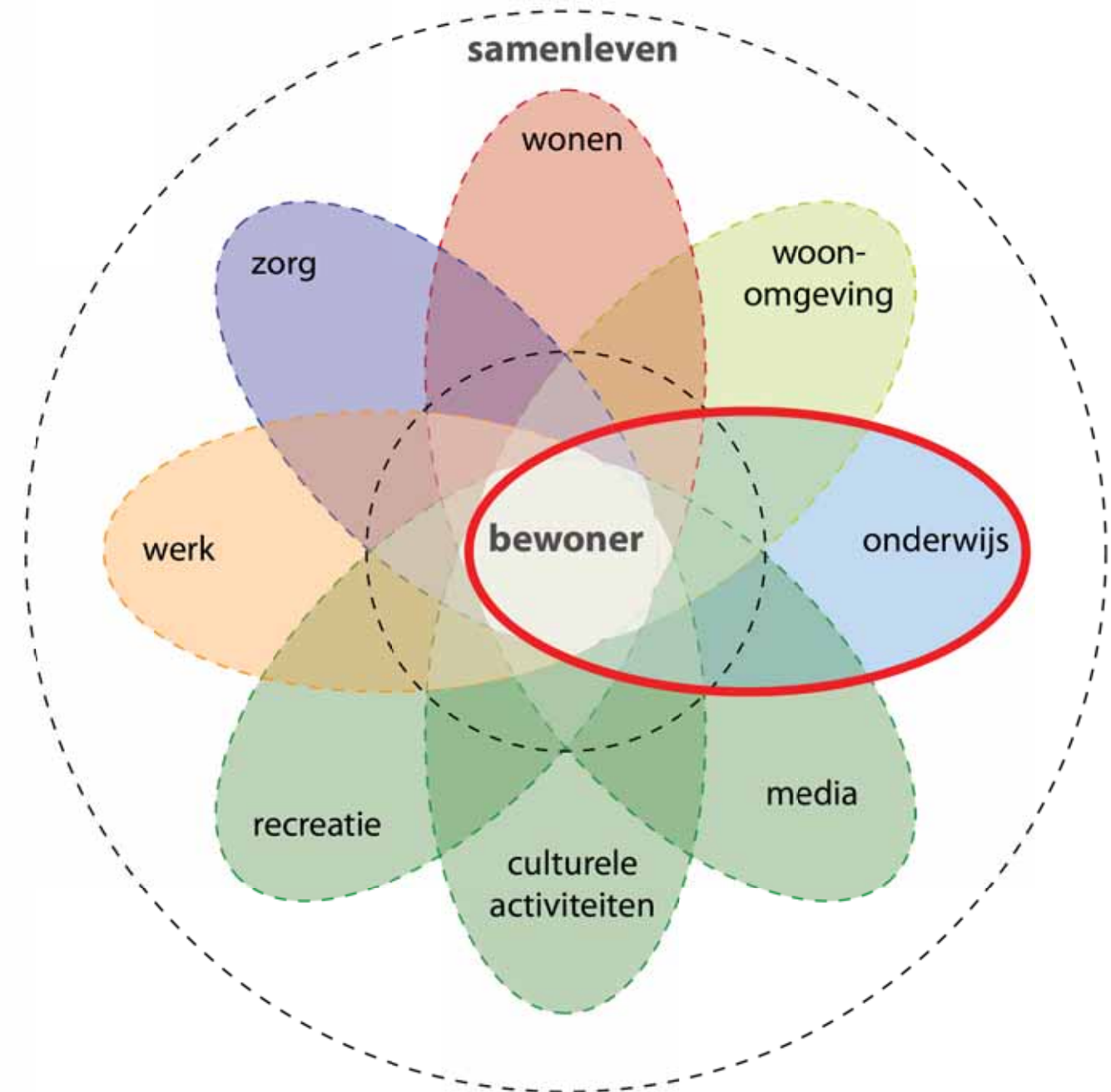






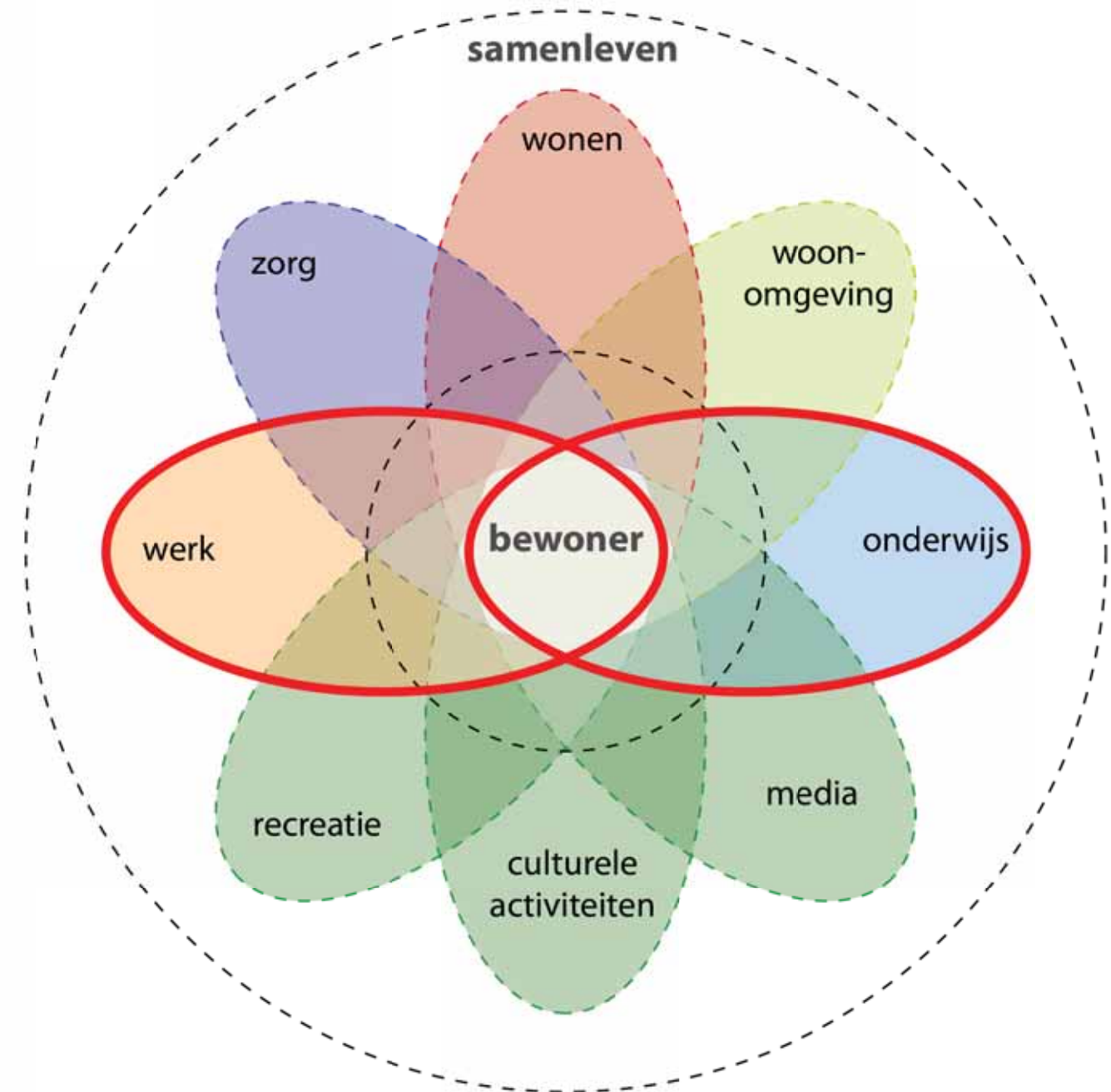
	aantal wijk	% wijk	% dlm.	% Rotterdam
jongeren met startkwalificatie	187	28%	32%	43%
jongeren zonder startkwalificatie	337	51%	48%	40%
vsv-ers	133	20%	20%	17%
niet werkend werkzoekend		18%	15%	9%
overlast van groepen jongeren		31%		20%

bron: Buurtmonitor 2009, vsv monitor 2009, Veldacademie, JOS 2009, Sociale Index 2010; Feitenkaart Inkomen 2007; Veiligheidsindex 2010, Jeugdveiligheidsindex 2010.



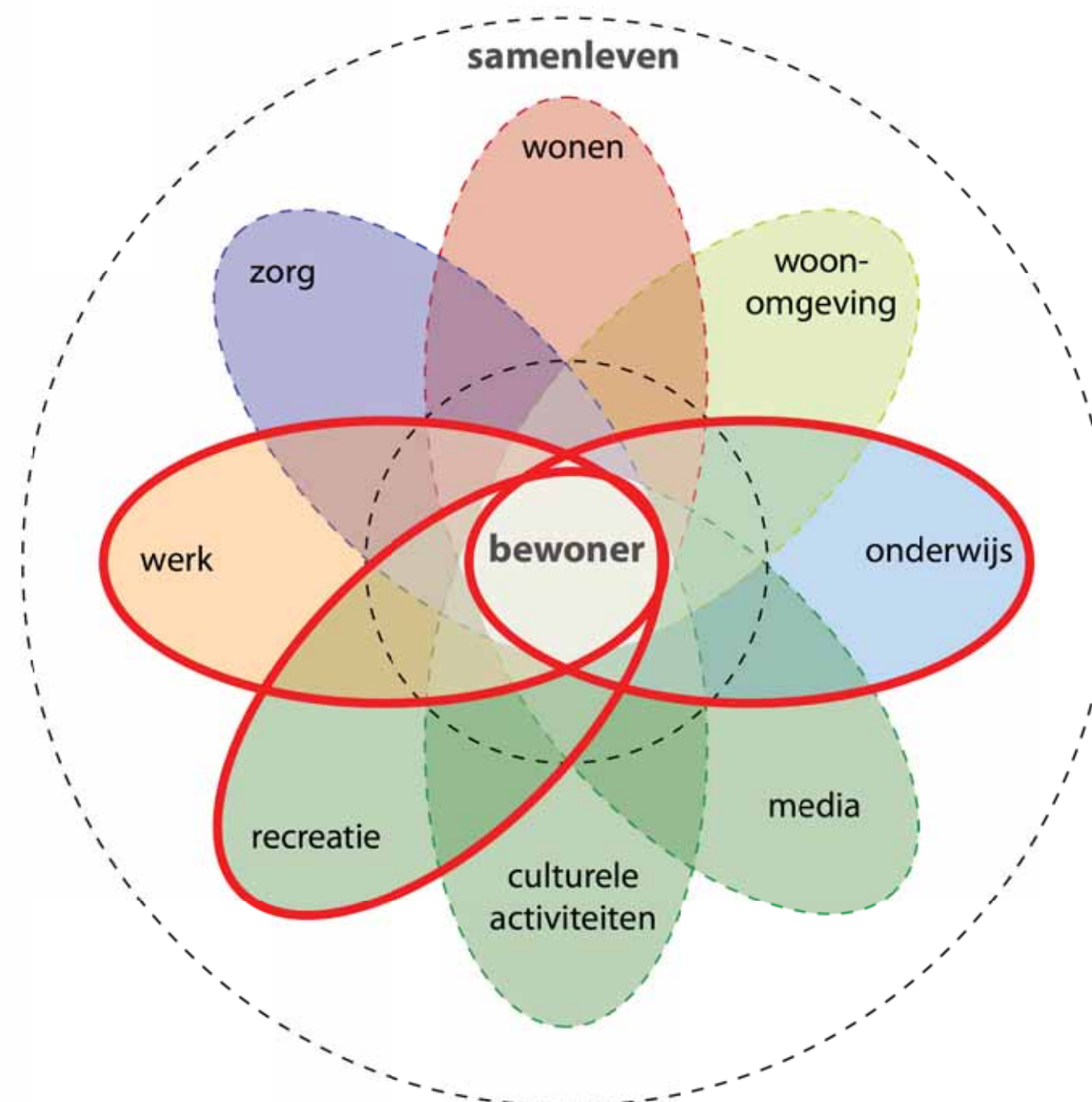
	aantal wijk	% wijk	% dlm.	% Rotterdam
jongeren met startkwalificatie	187	28%	32%	43%
jongeren zonder startkwalificatie	337	51%	48%	40%
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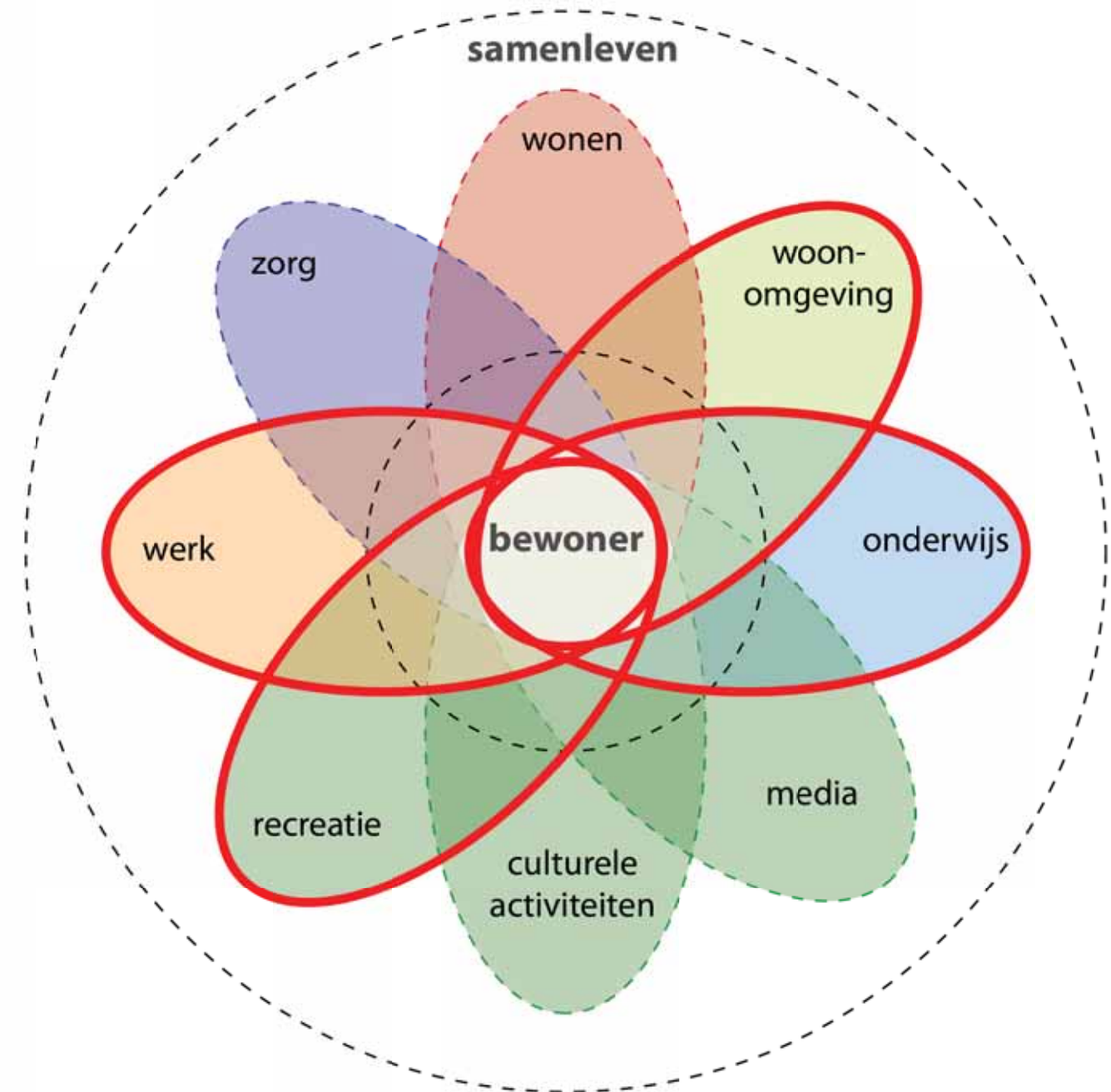
	aantal wijk	% wijk	% dlgm.	% Rotterdam
jongeren met startkwalificatie	187	28%	32%	43%
jongeren zonder startkwalificatie	337	51%	48%	40%
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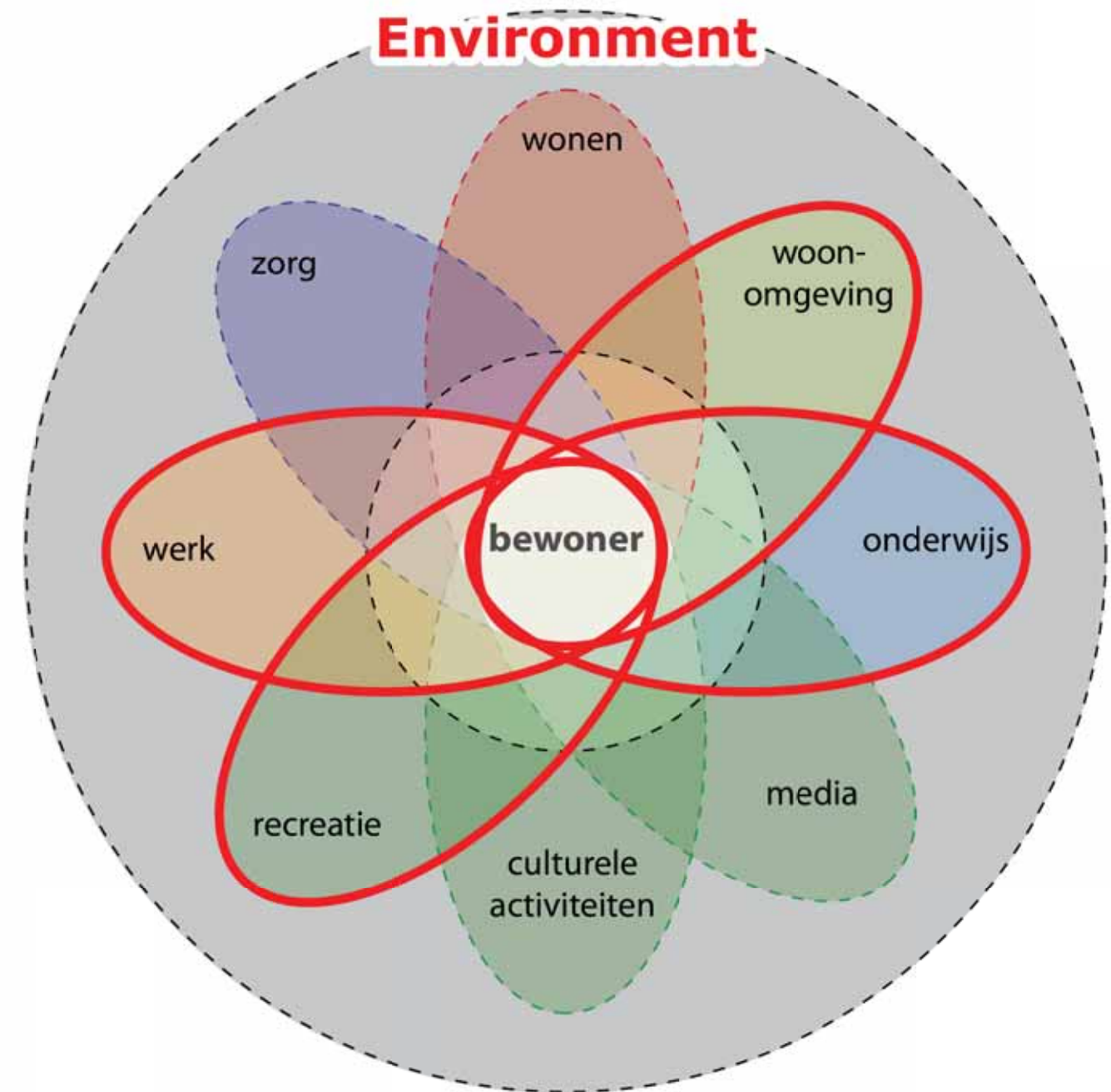
	aantal wijk	% wijk	% dlgm.	% Rotterdam
jongeren met startkwalificatie	187	28%	32%	43%
jongeren zonder startkwalificatie	337	51%	48%	40%
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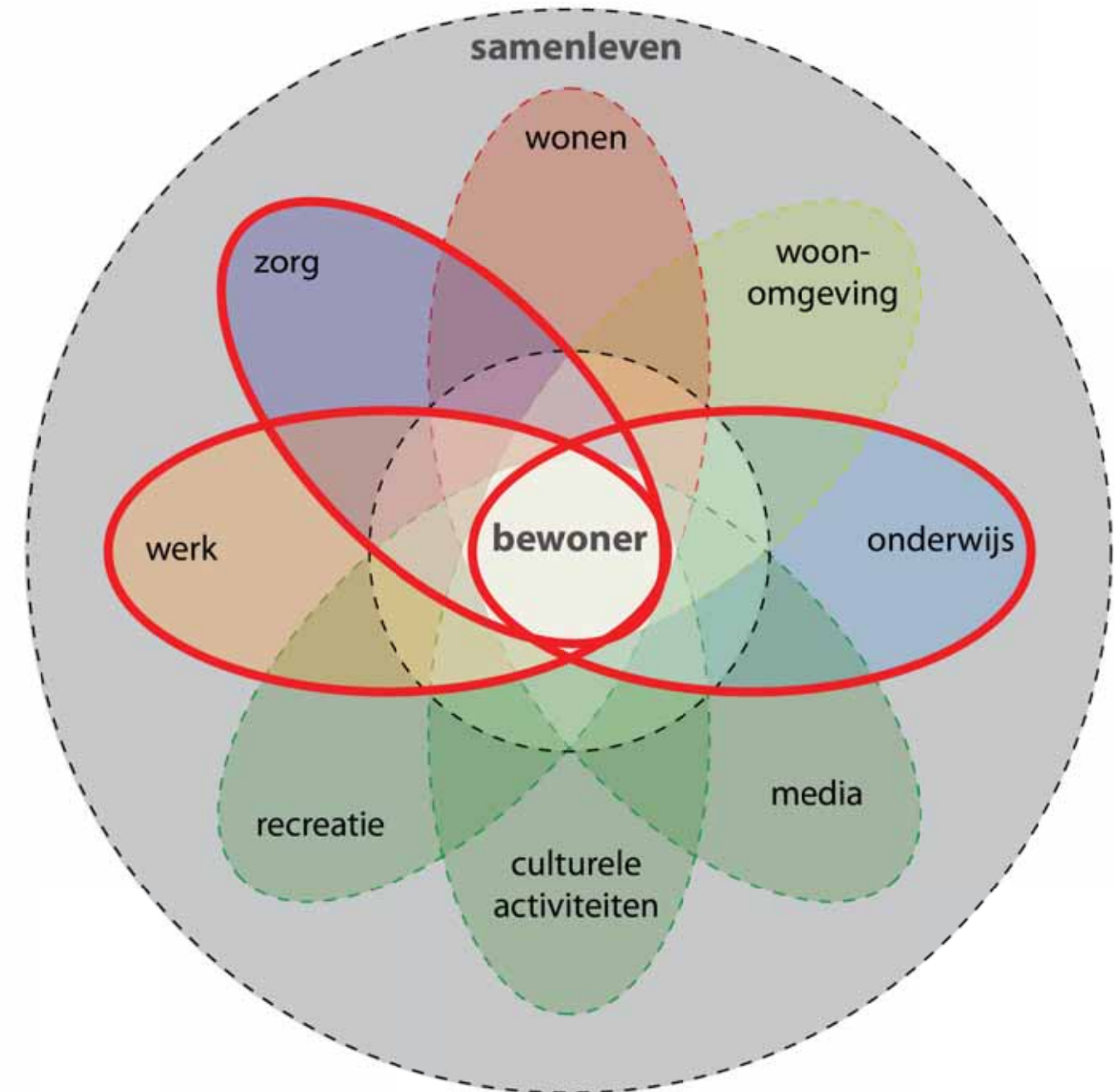
bron: Buurtmonitor 2009, vsv monitor 2009, Veldacademie, JOS 2009, Sociale Index 2010; Feitenkaart Inkomen 2007; Veiligheidsindex 2010, Jeugdveiligheidsindex 2010.









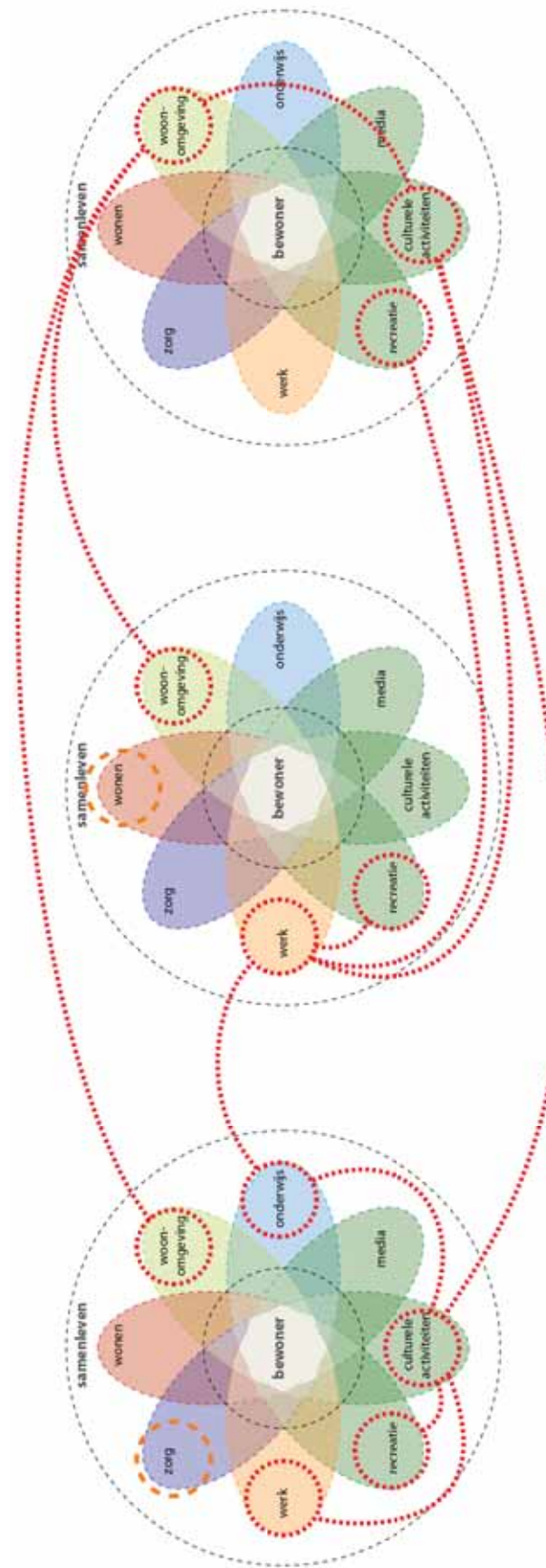


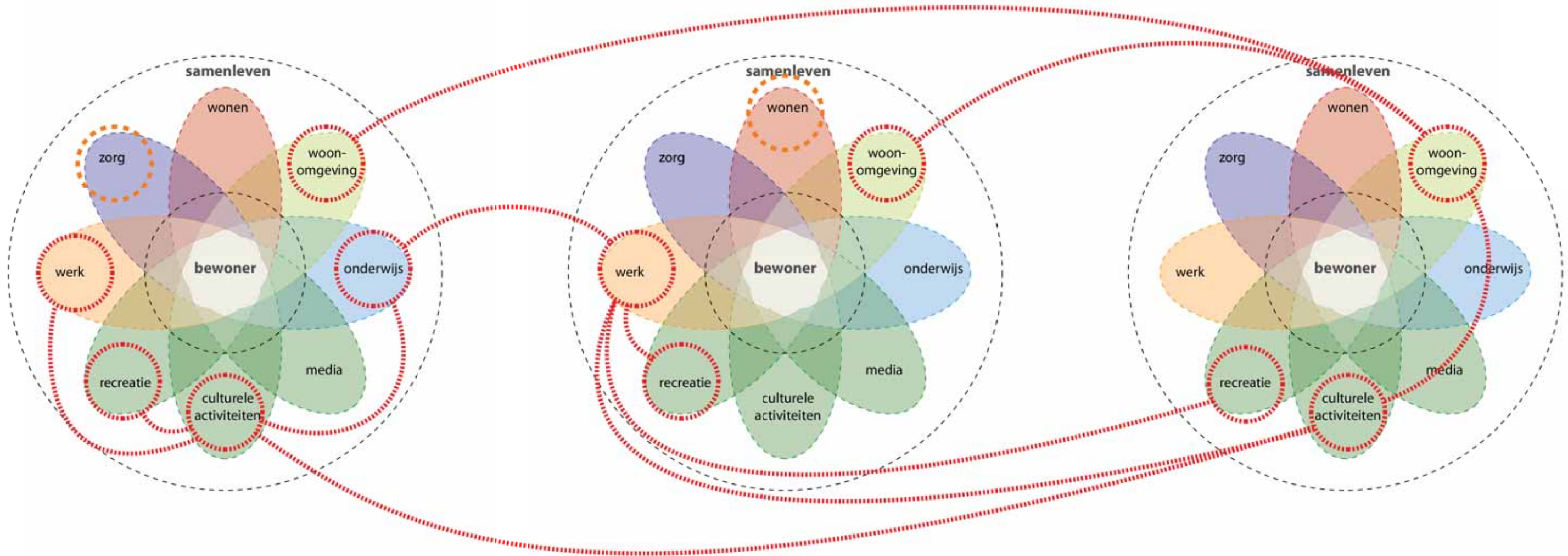
		% wijk	% dlgm.	% Rotterdam
moeite met Nederlands		33%	24%	14%
goede taalbeheersing	soc. z. zwak	3,1	3,7	5

	aantal wijk	% wijk	% dlgm.	% Rotterdam
huishoudens die moeilijk rondkomen		36%	26%	17%
eenoudergezinnen	200			
paar met kinderen	90			
kinderen in gezin met 105% sociaal minimum			19%	17%

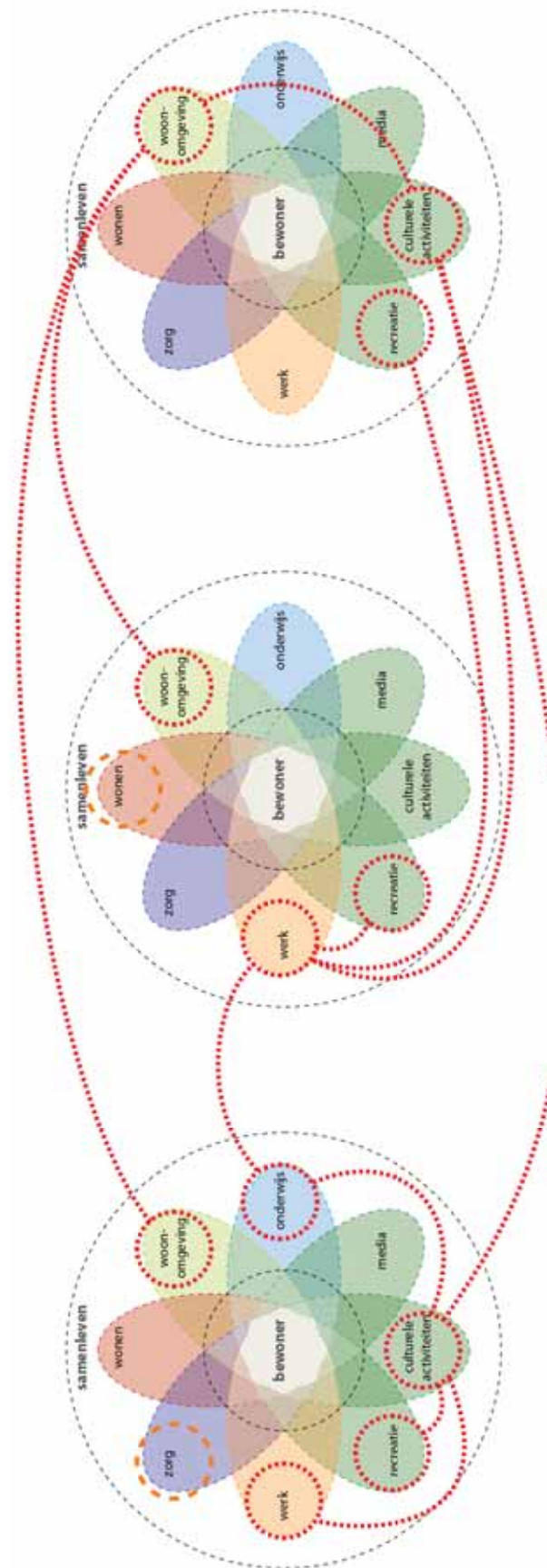
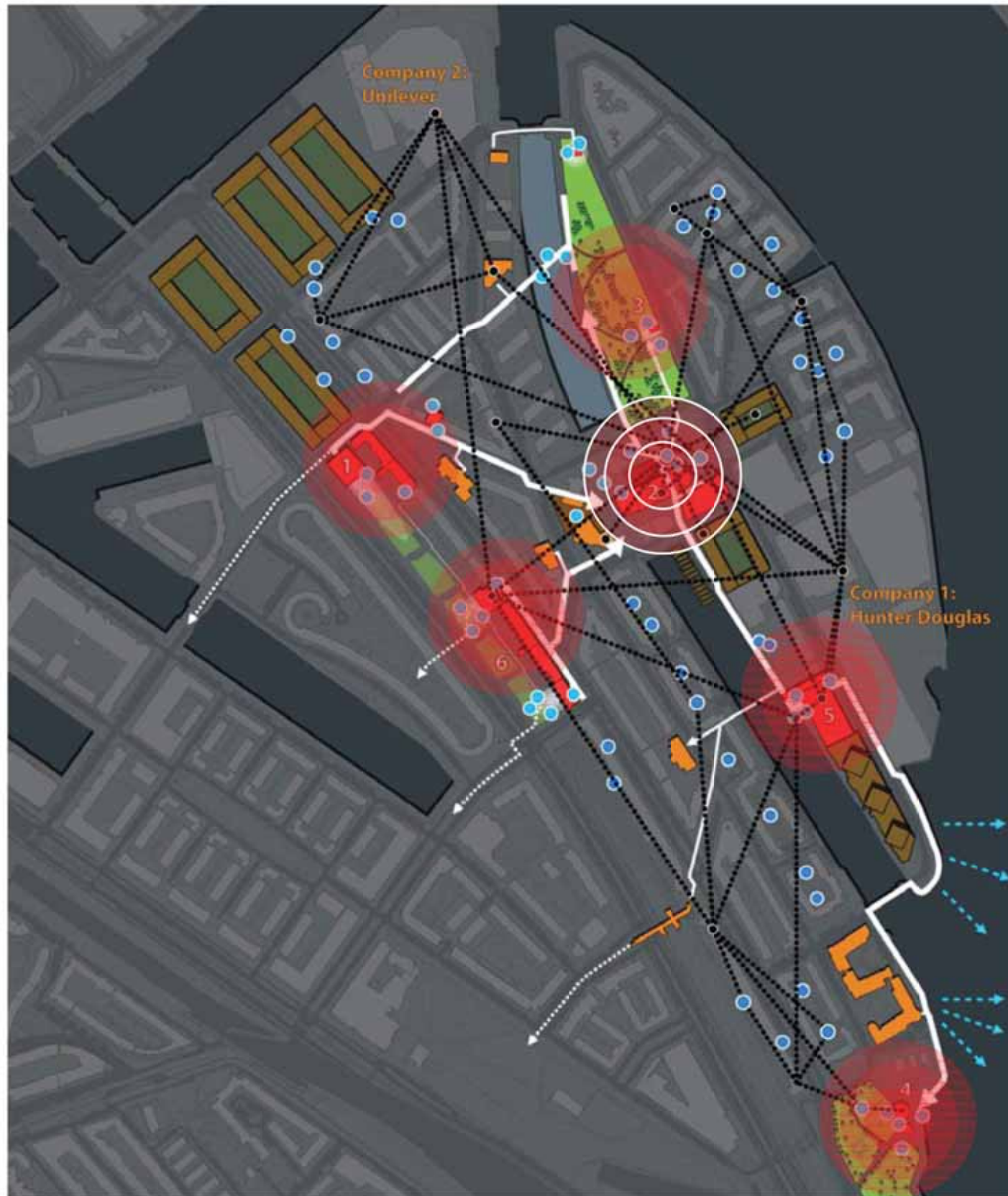
eenzaamheid 16+			
% matig eenzaam DG/Rdam		51%	42%
% hoge score emotioneel en soc. eenzaam DG/Rdam		20%	16%

The integral approach





Inherent quality of space





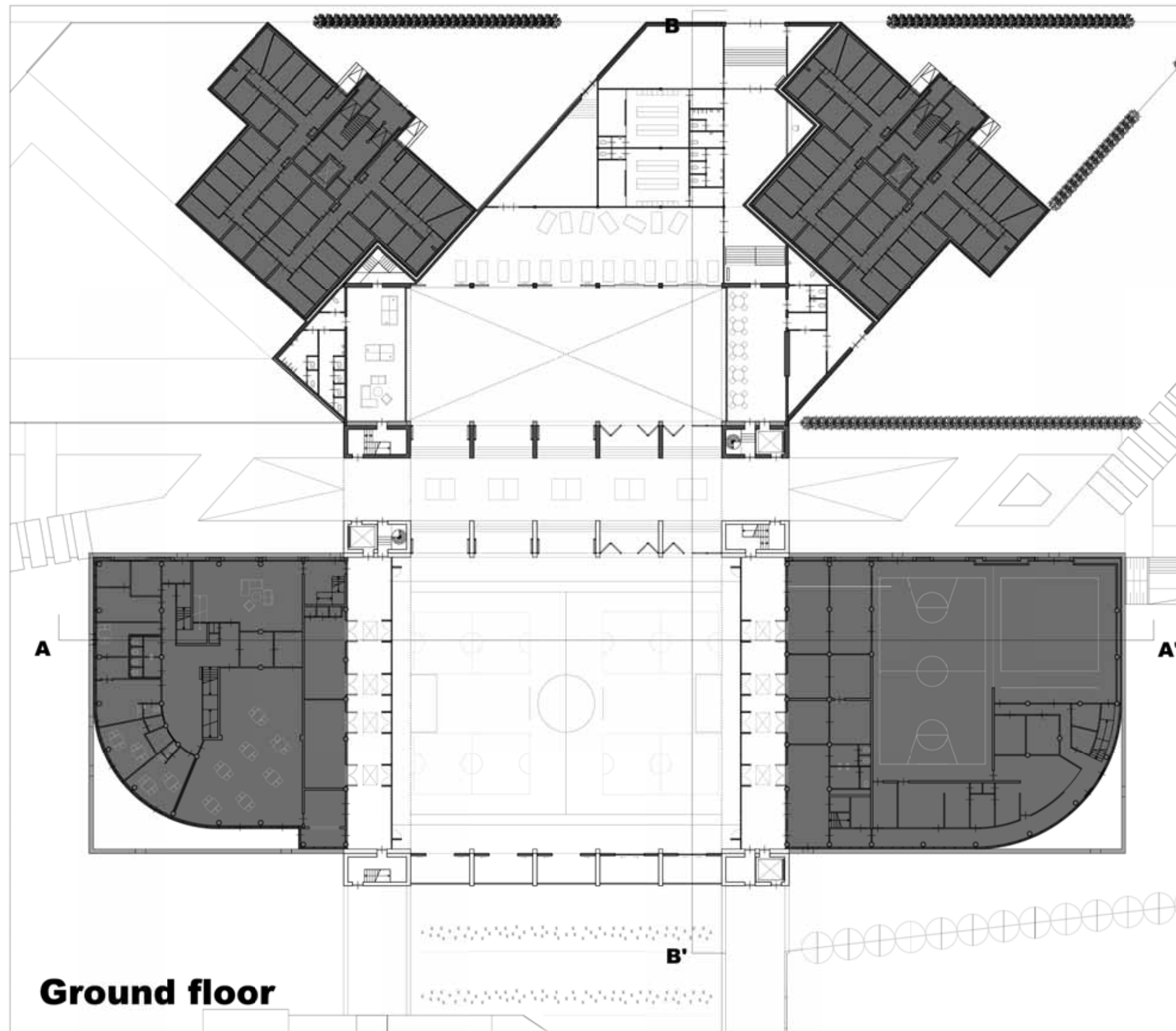


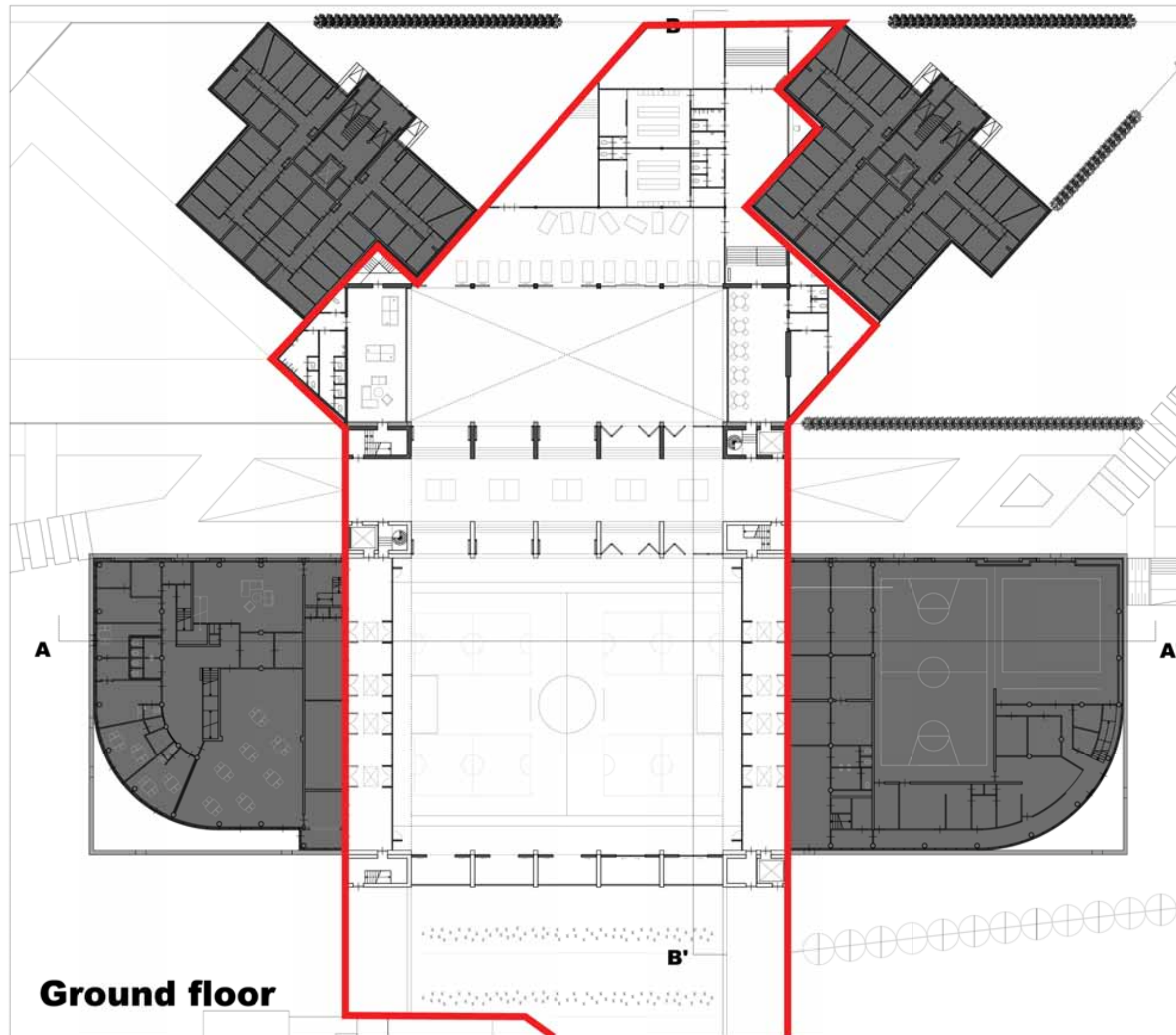


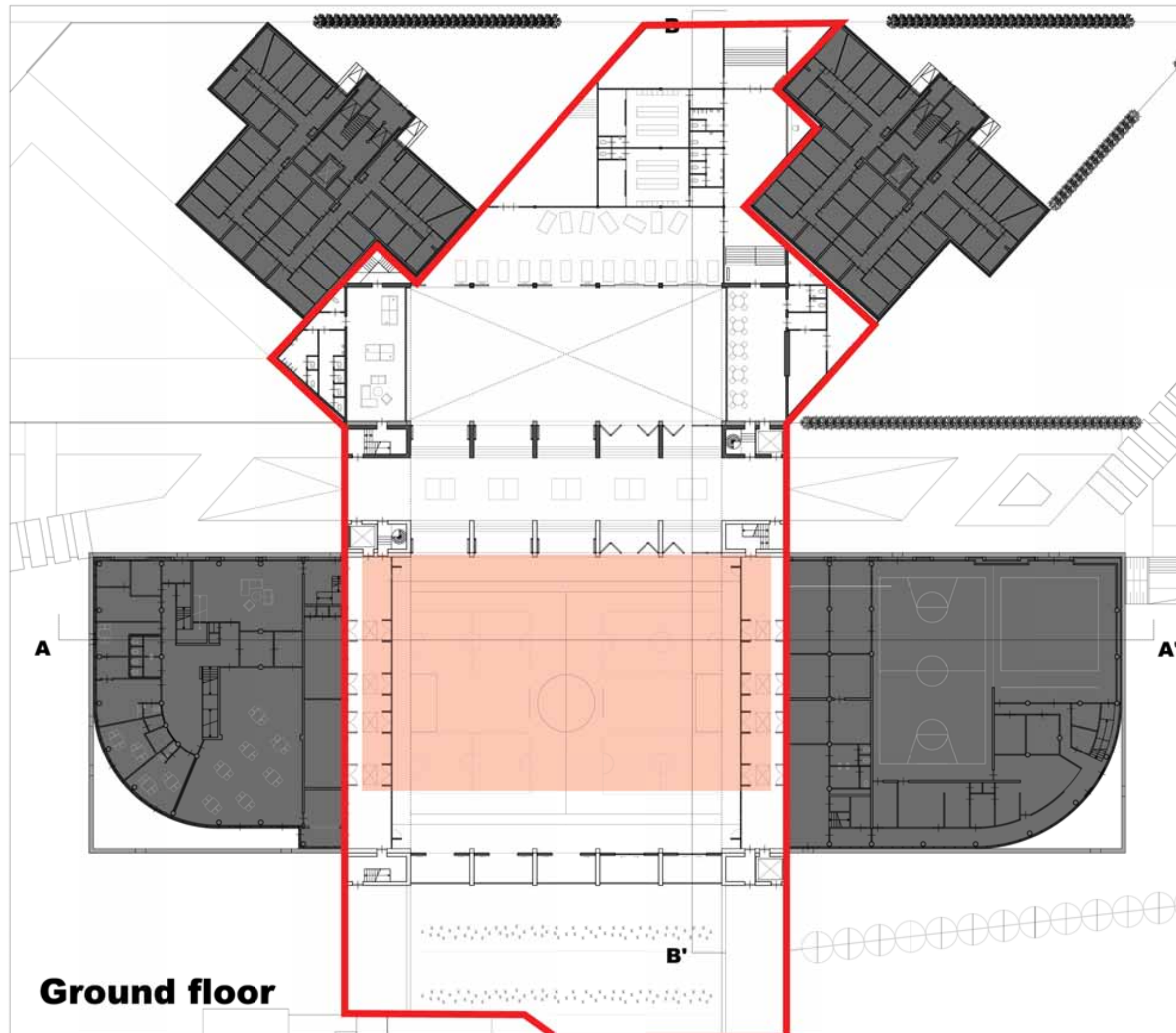


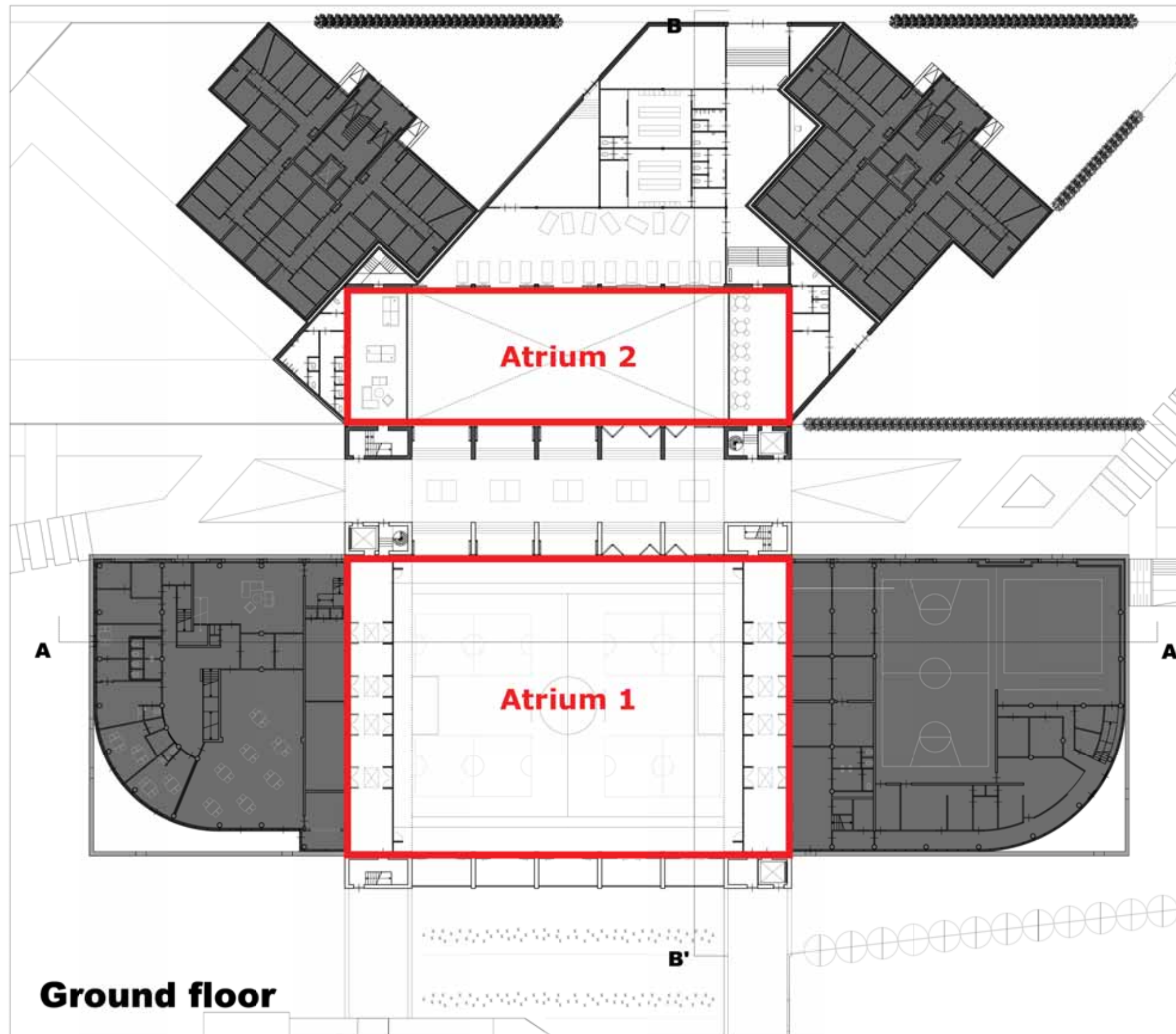
How does one augment the current setup of a popular but overpressured building, in unison with the surrounding underdeveloped public space; in such a way as to stimulate the social conditions?







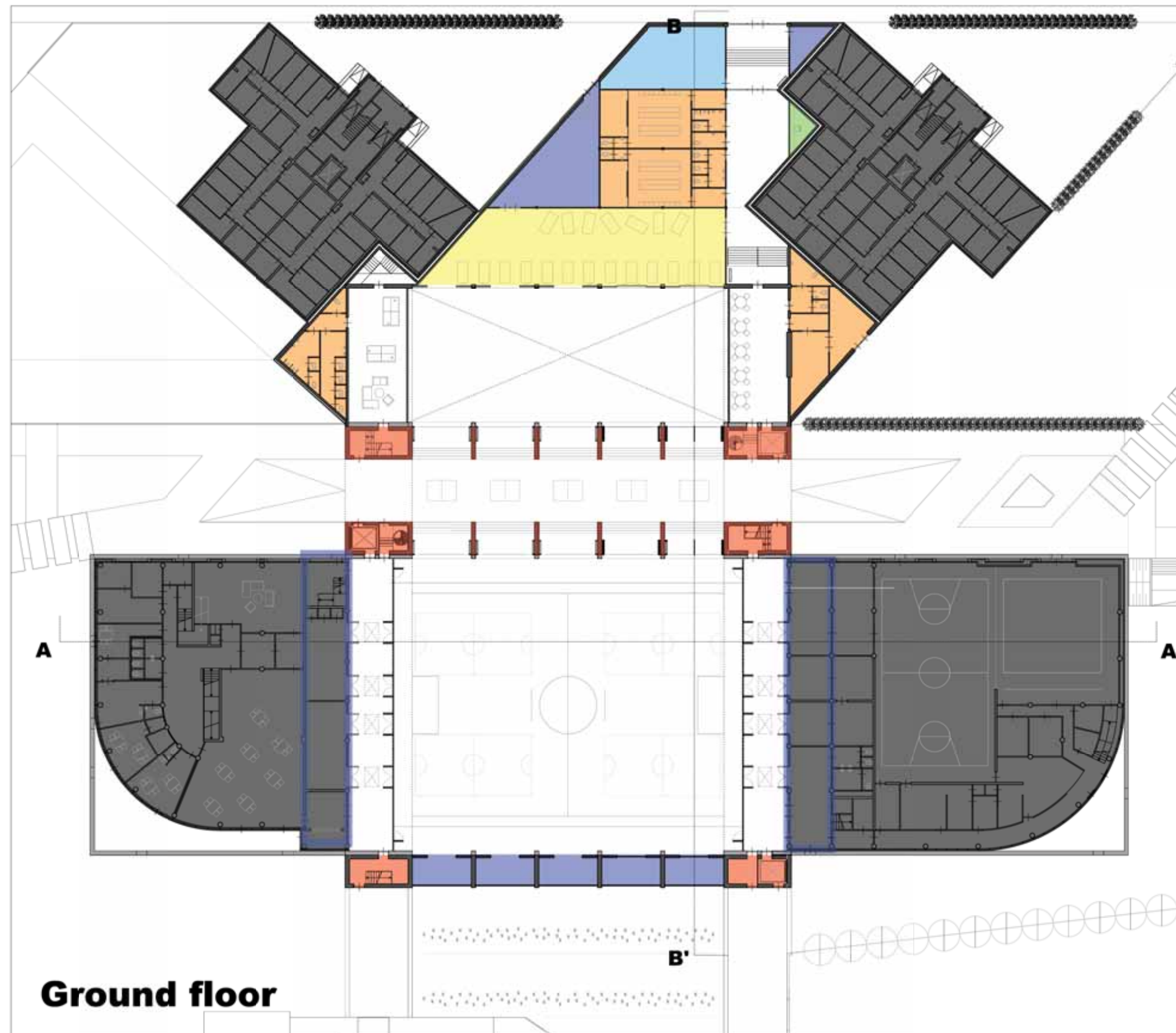




Atrium 1 = 1220m²
Old hall = 10440m³
 = 937m²
 (6232m³)

A1; Install. = 2x 163m²
 A1; Extra stor. = 85m²

Atrium 2 = 542m²
3252m³
 A2; Install. = 2x 34m²
 A2; Stor. (incl) = 2x 73m²
 A2; Cantines = 2x 73m²
 A2; Sanitary = 40 + 67m²

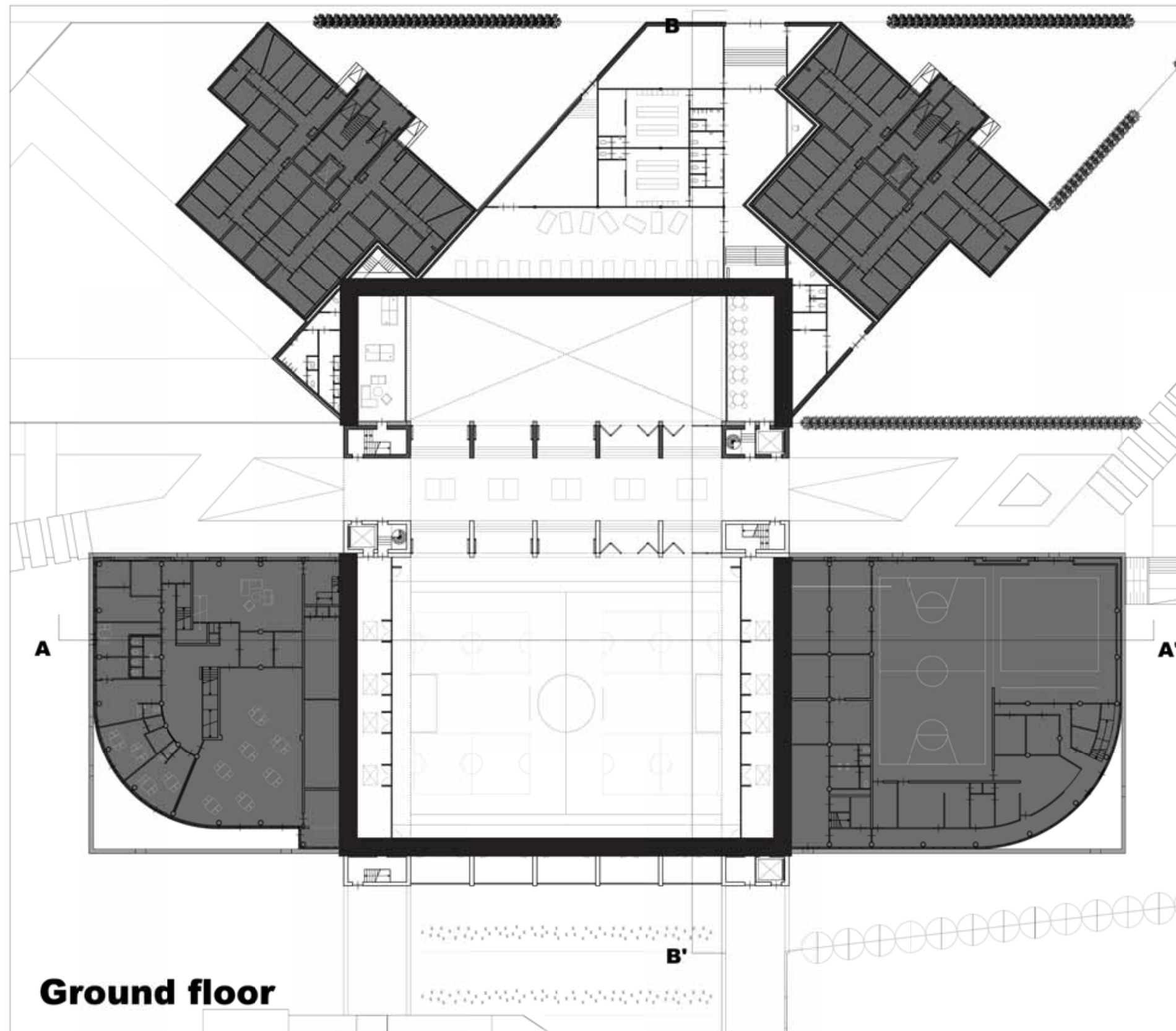


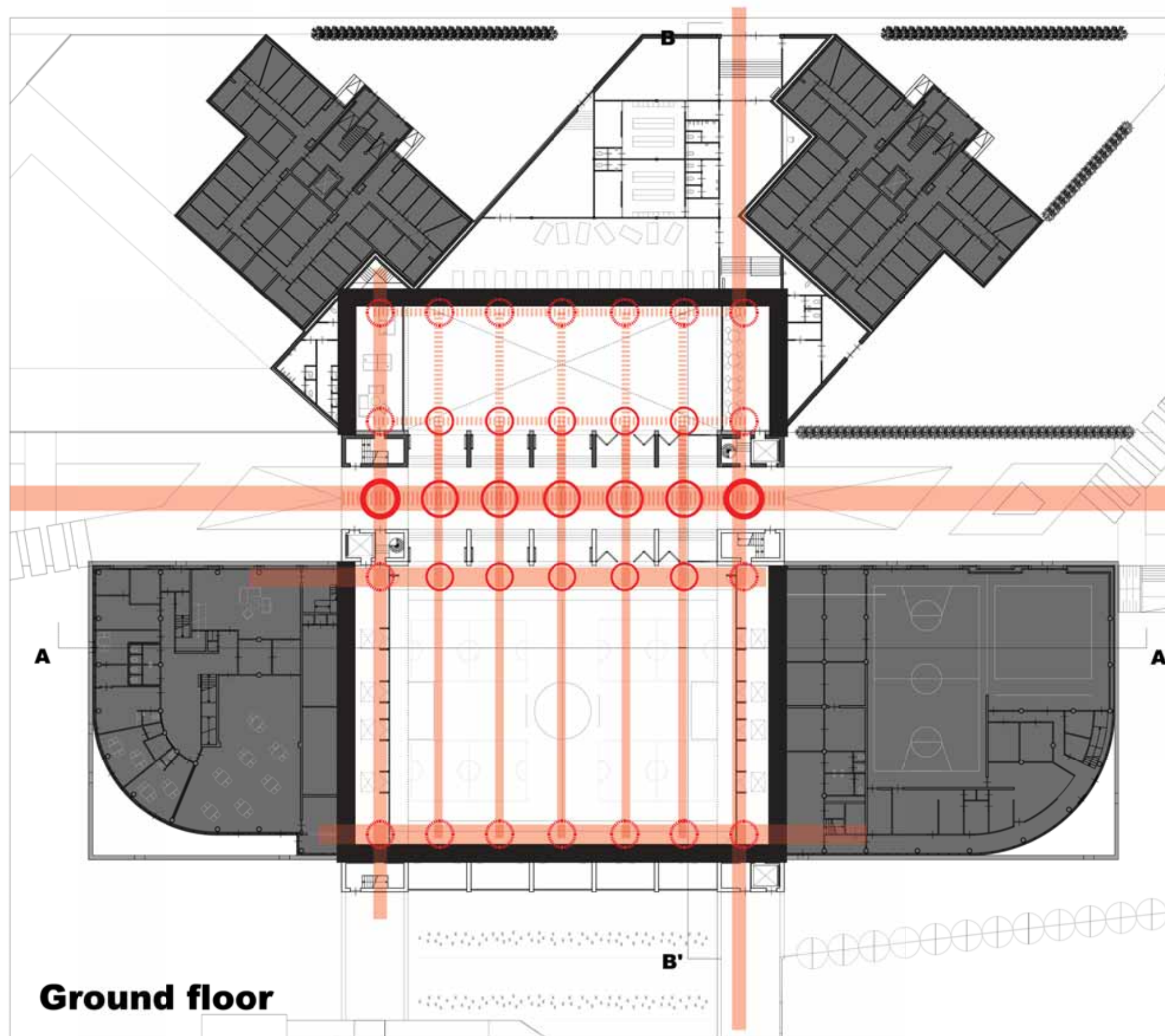
Atrium 1 = 1220m²
10440m³
Old hall = 937m²
6232m³)

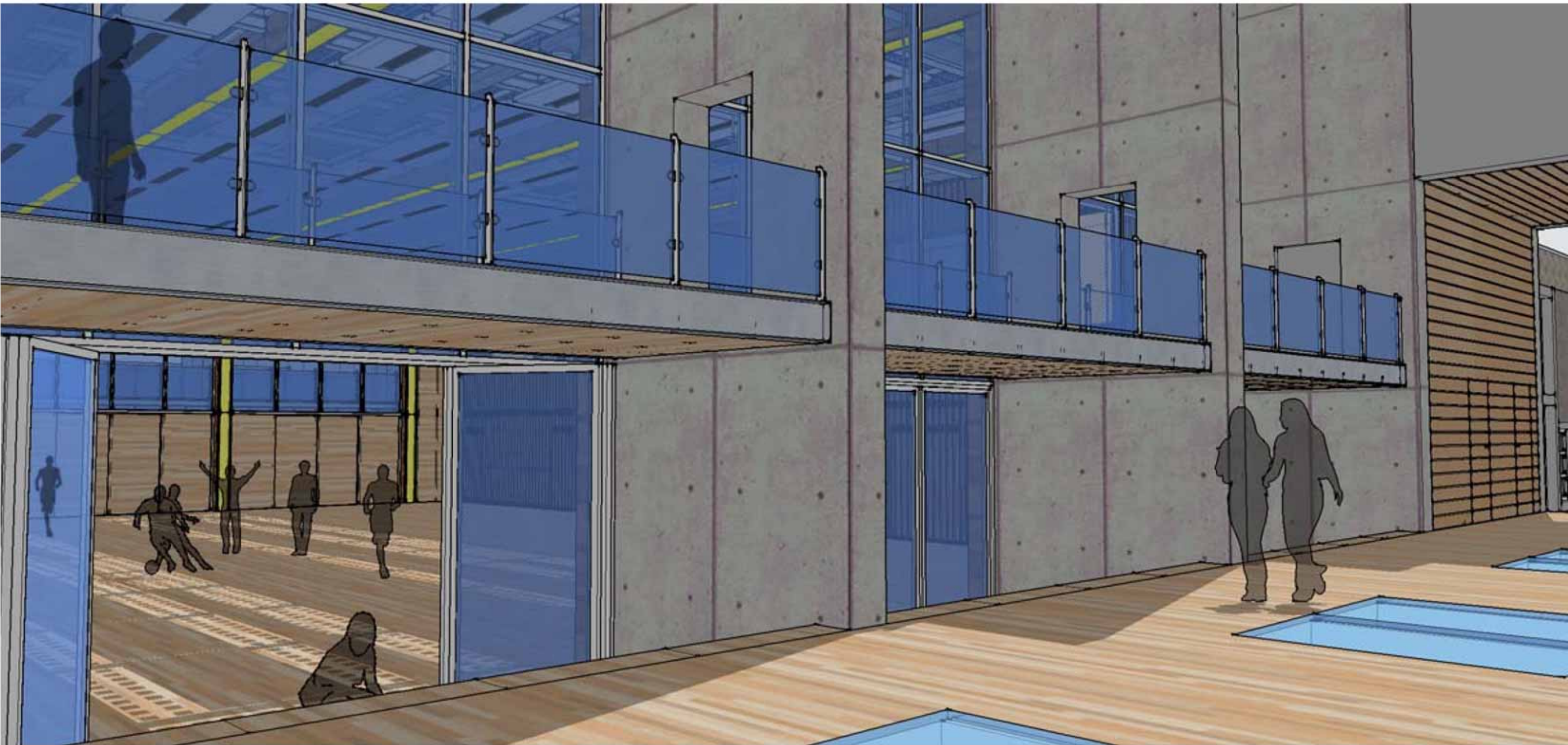
A1; Install. = 2x 163m²
A1; Extra stor. = 85m²

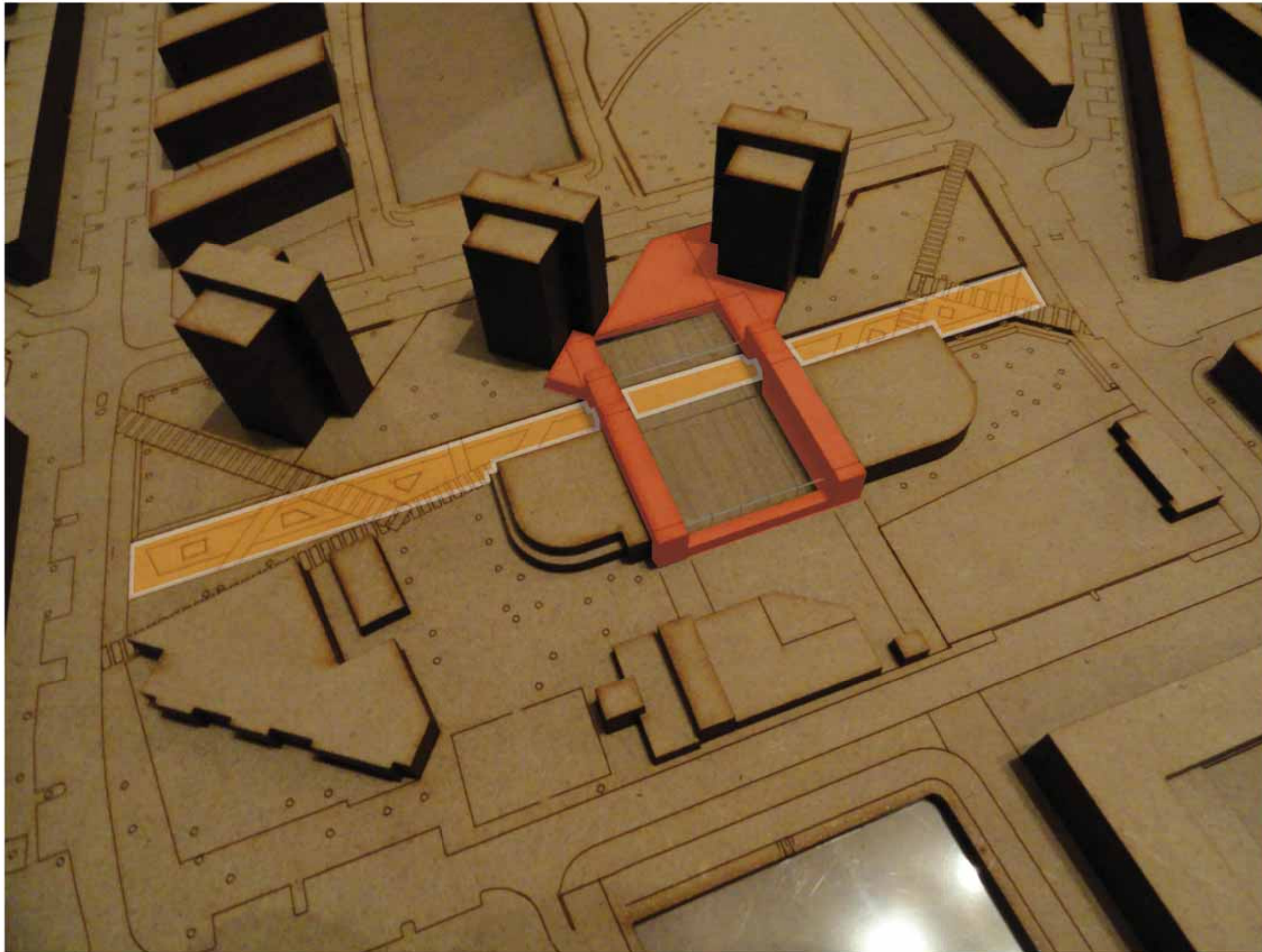
Atrium 2 = 542m²
3252m³
A2; Install. = 2x 34m²
A2; Stor. (incl) = 2x 73m²
A2; Canteens = 2x 73m²
A2; Sanitary = 40 + 67m²

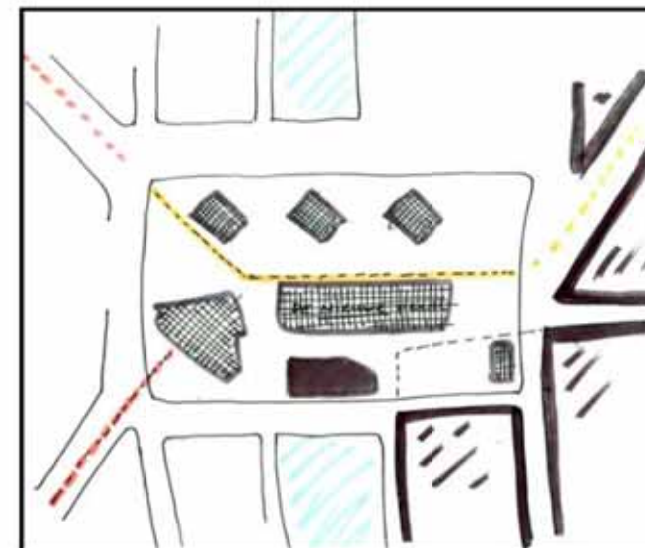
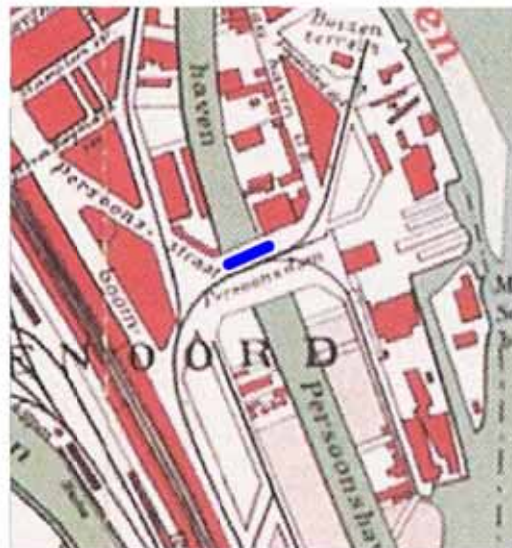
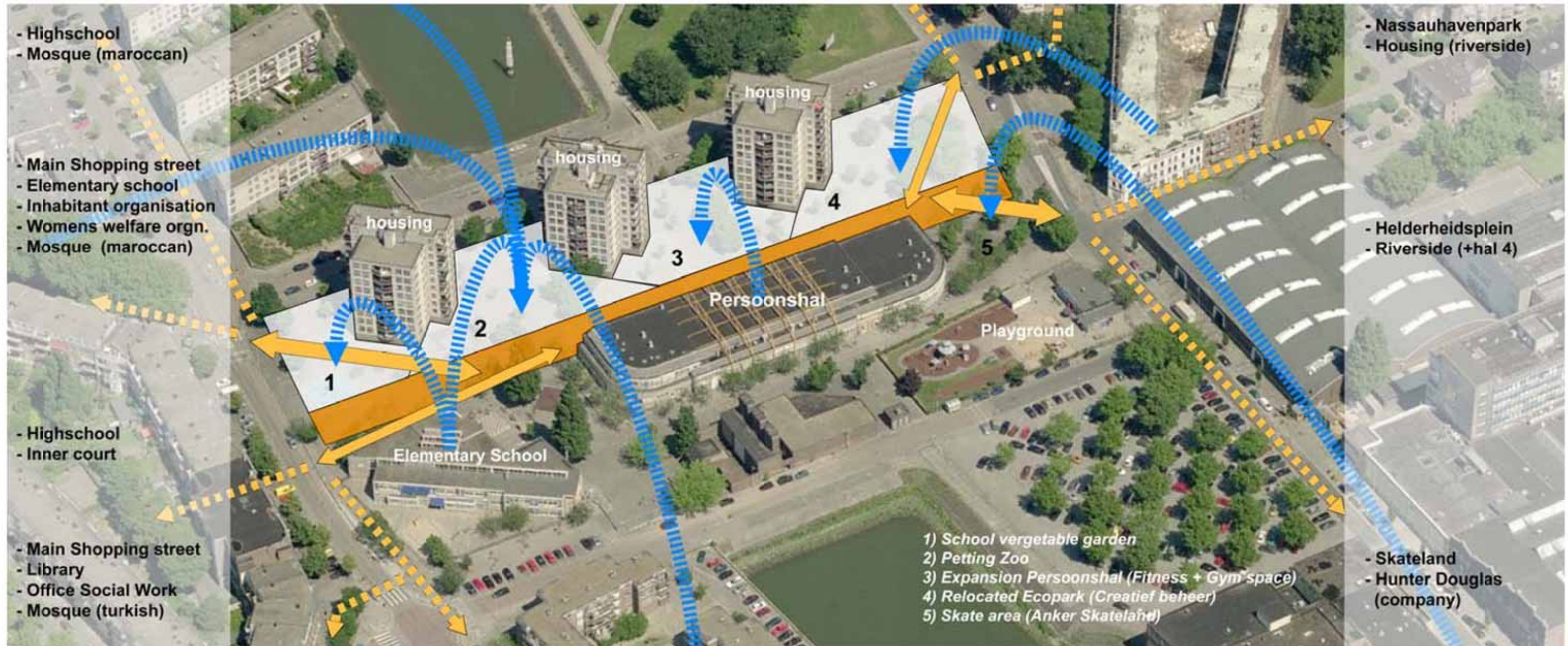
Dresss. rm.(strt.) = 8 x 26m²
4 x 13m²
Fitness area = 110 m²
Fitn. dressingrms = 2x 67m²
Fitn. storage = 63+10m²
Fitn. intallations = 59m²

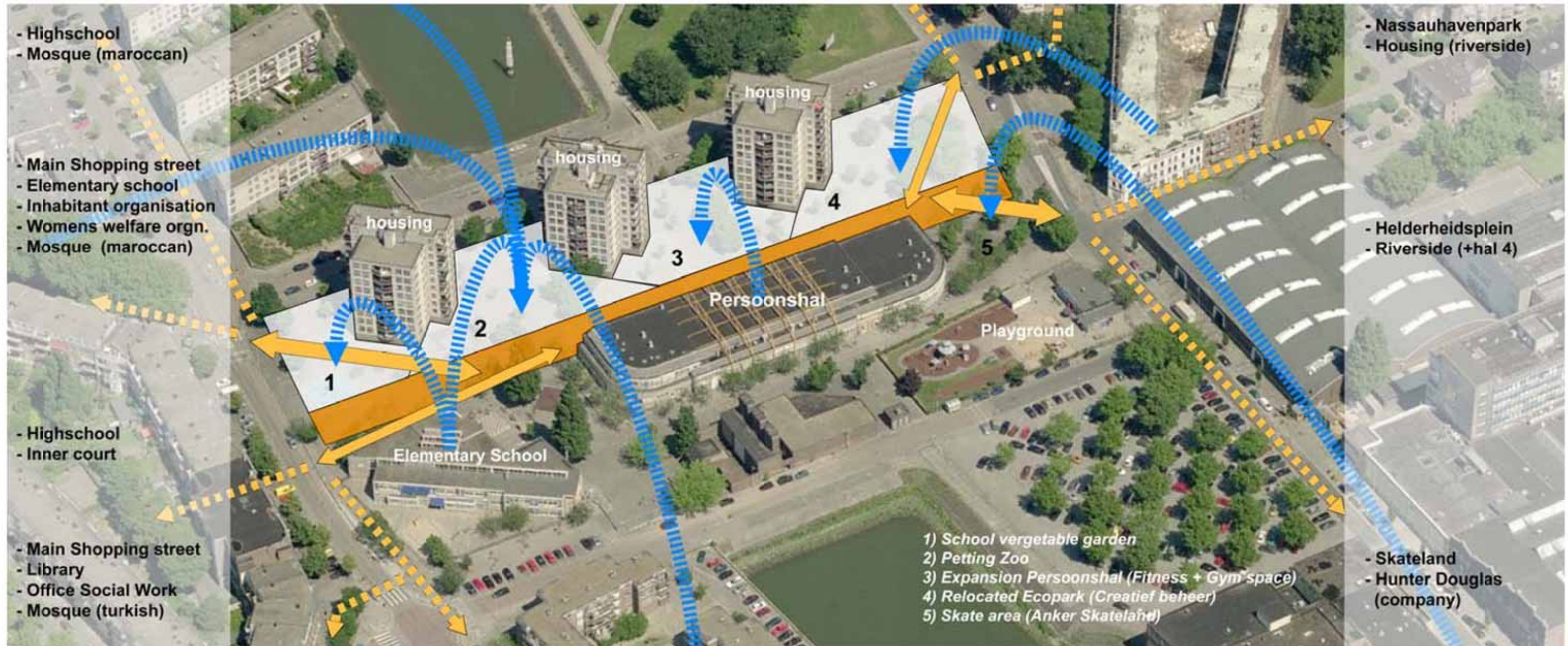


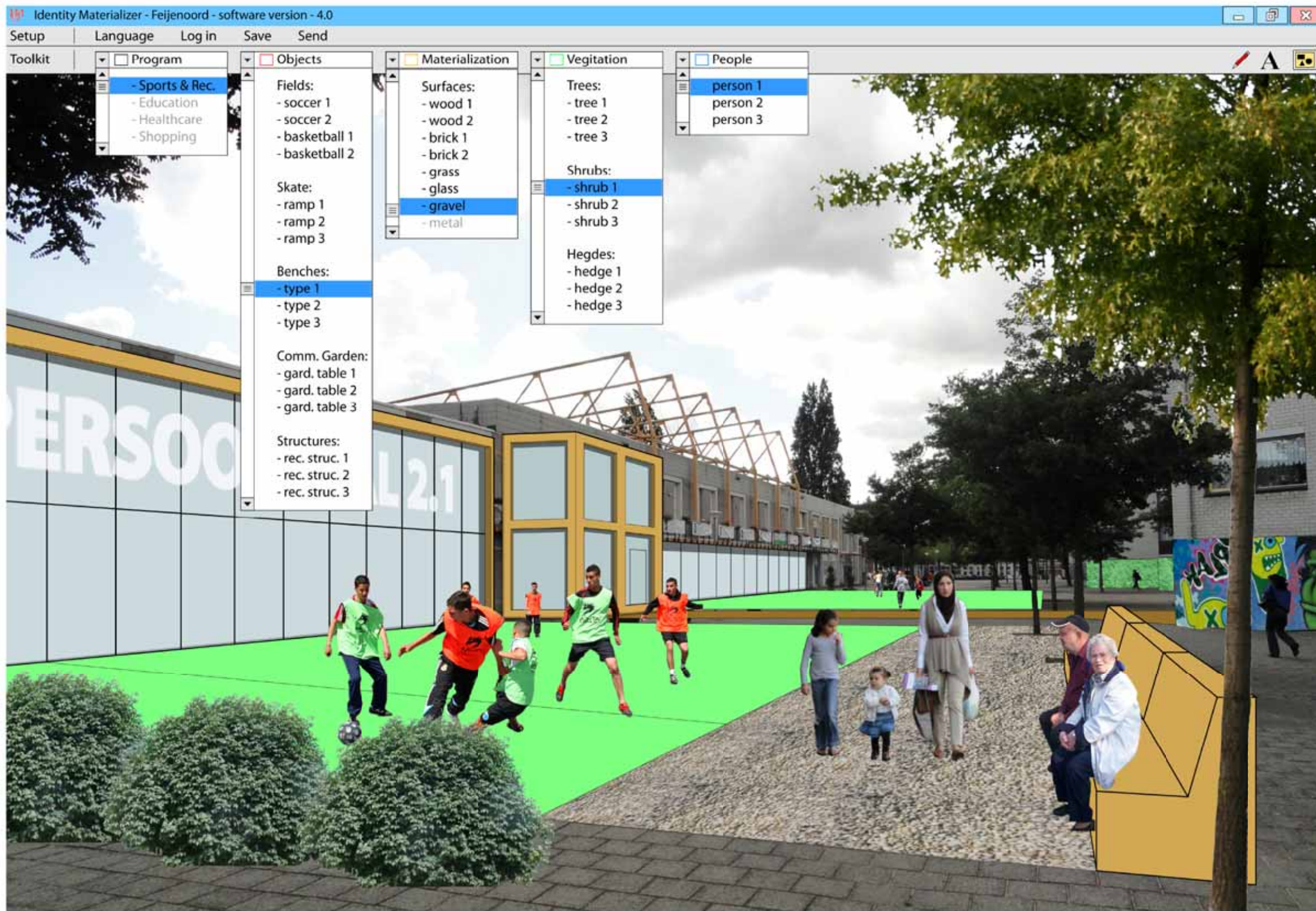




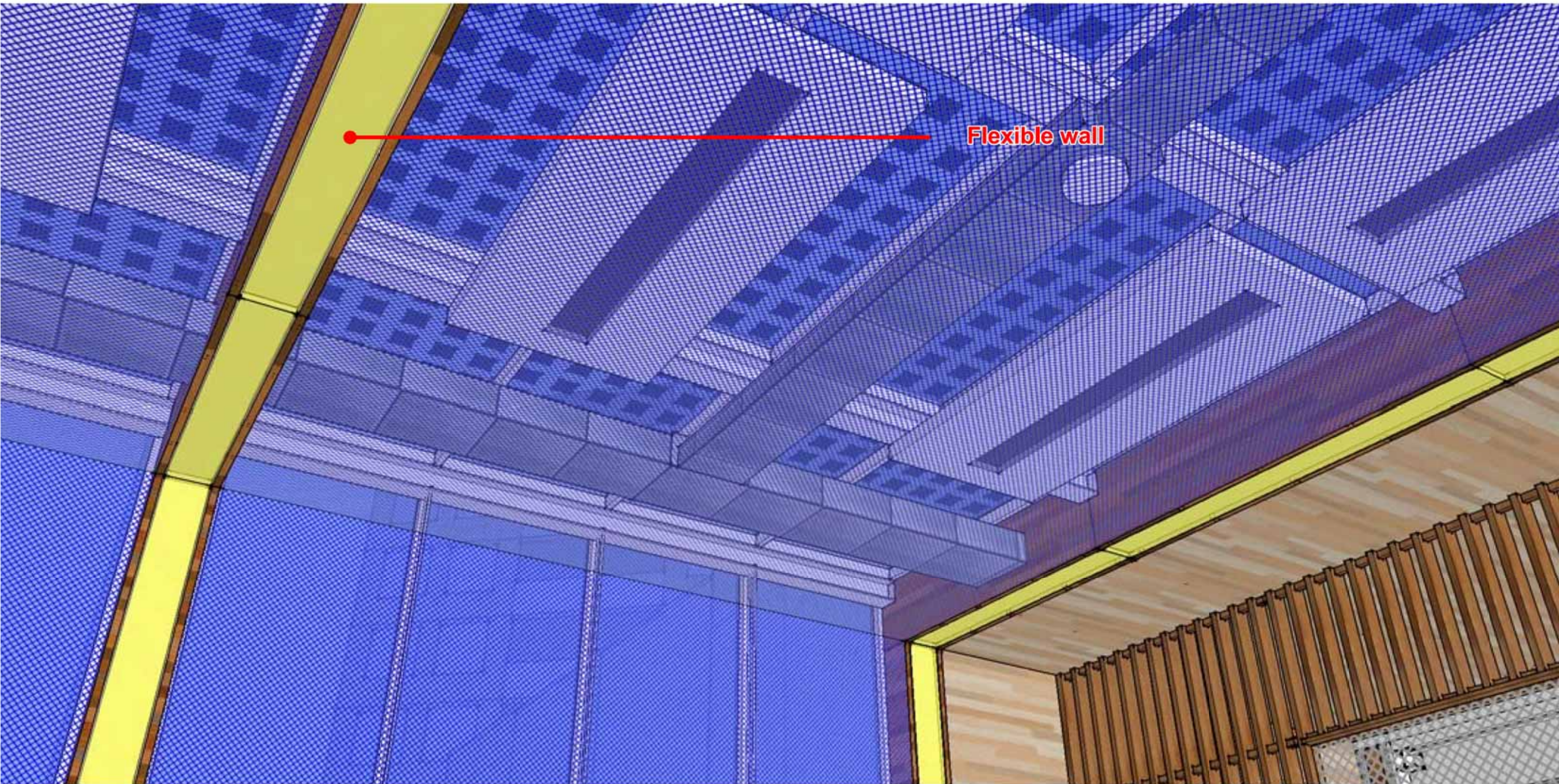


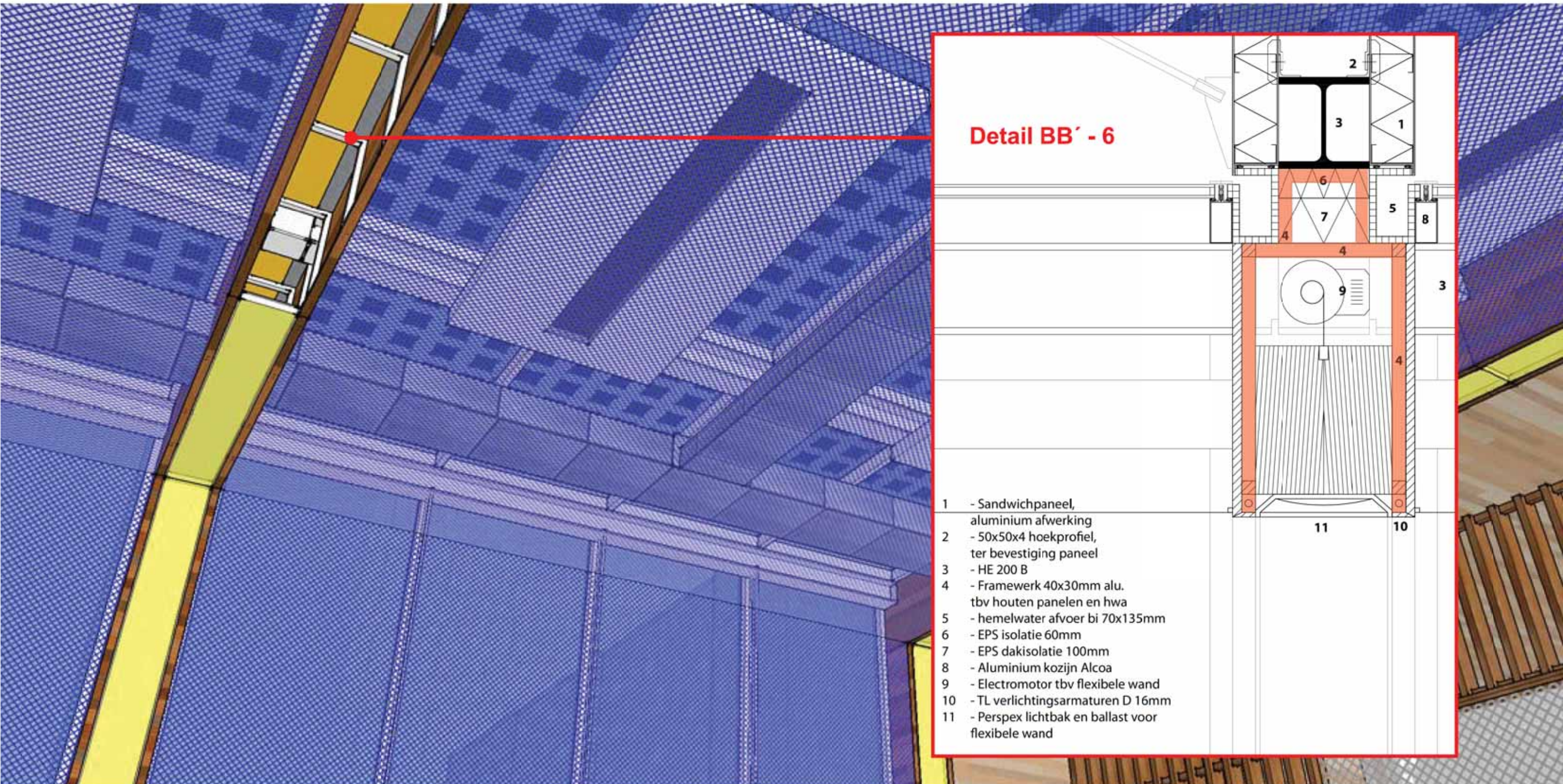


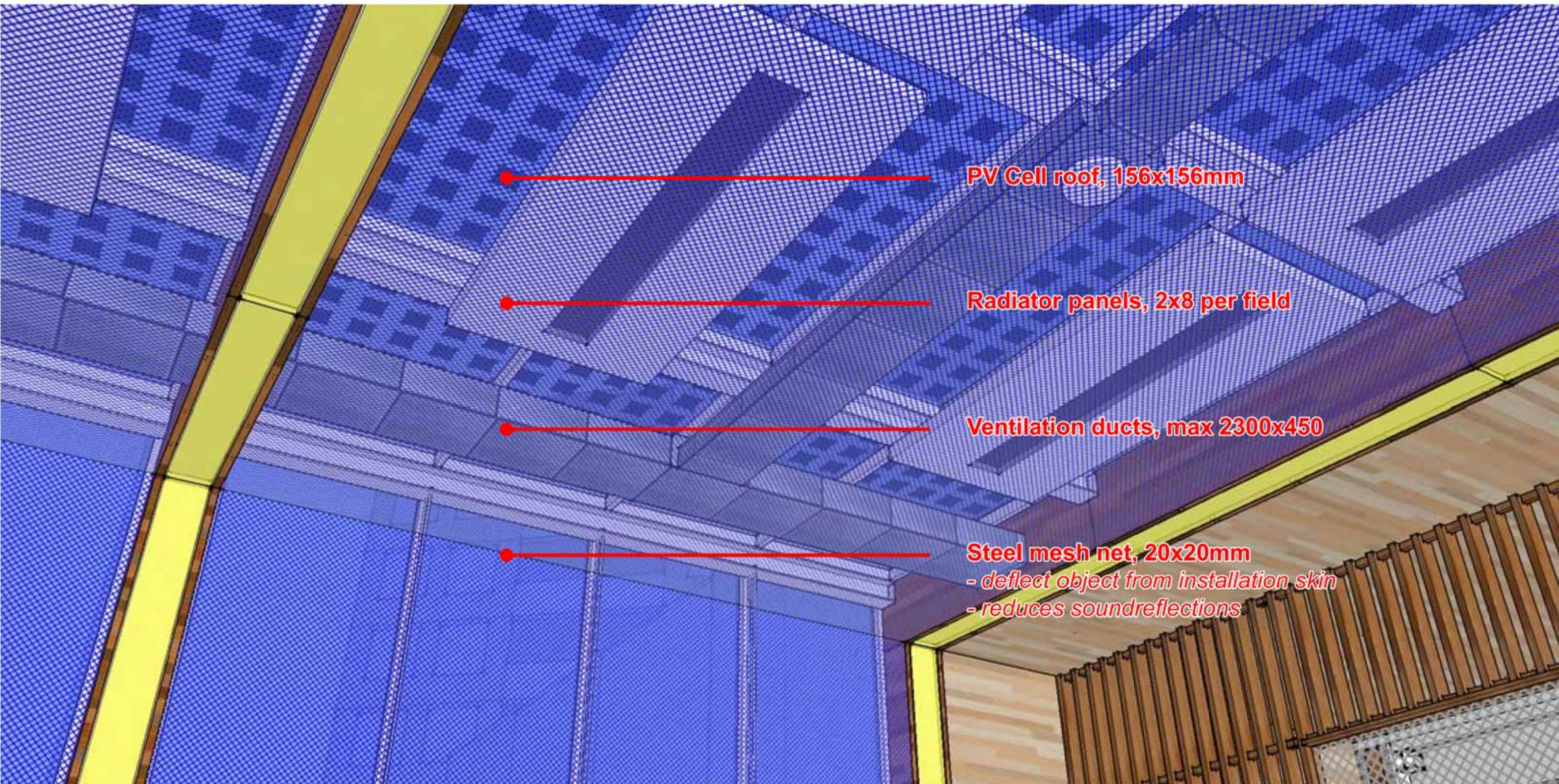


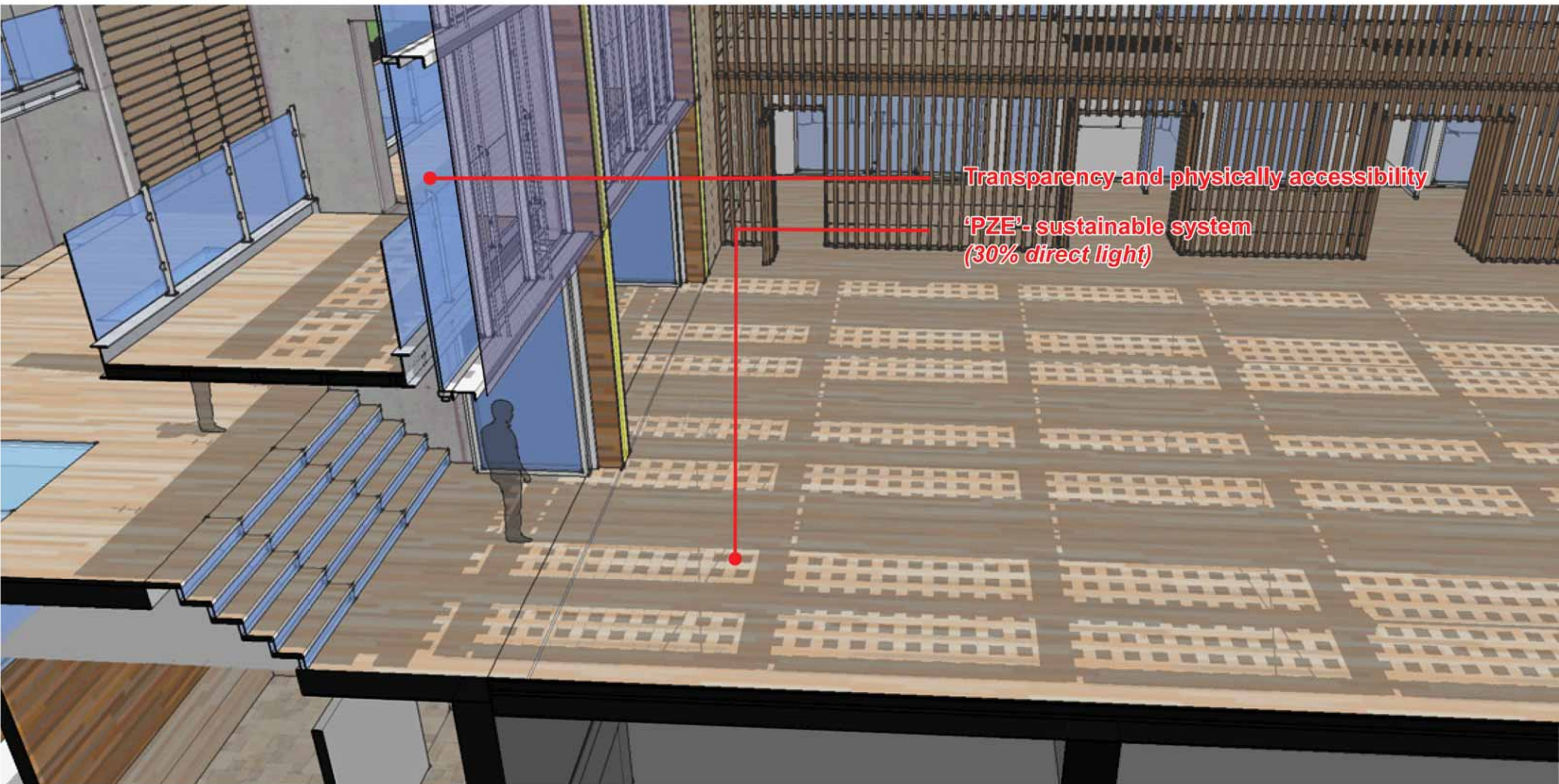


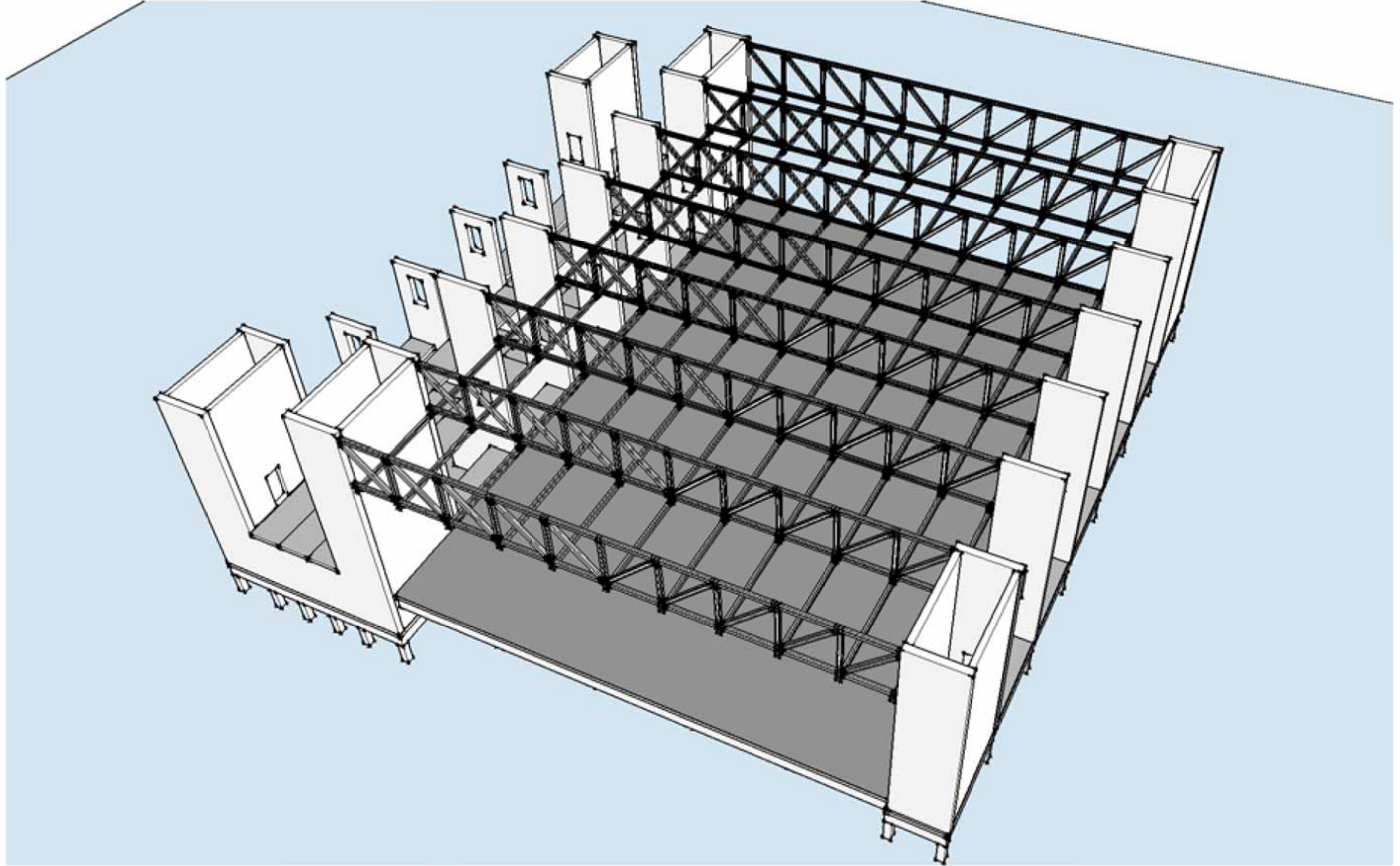


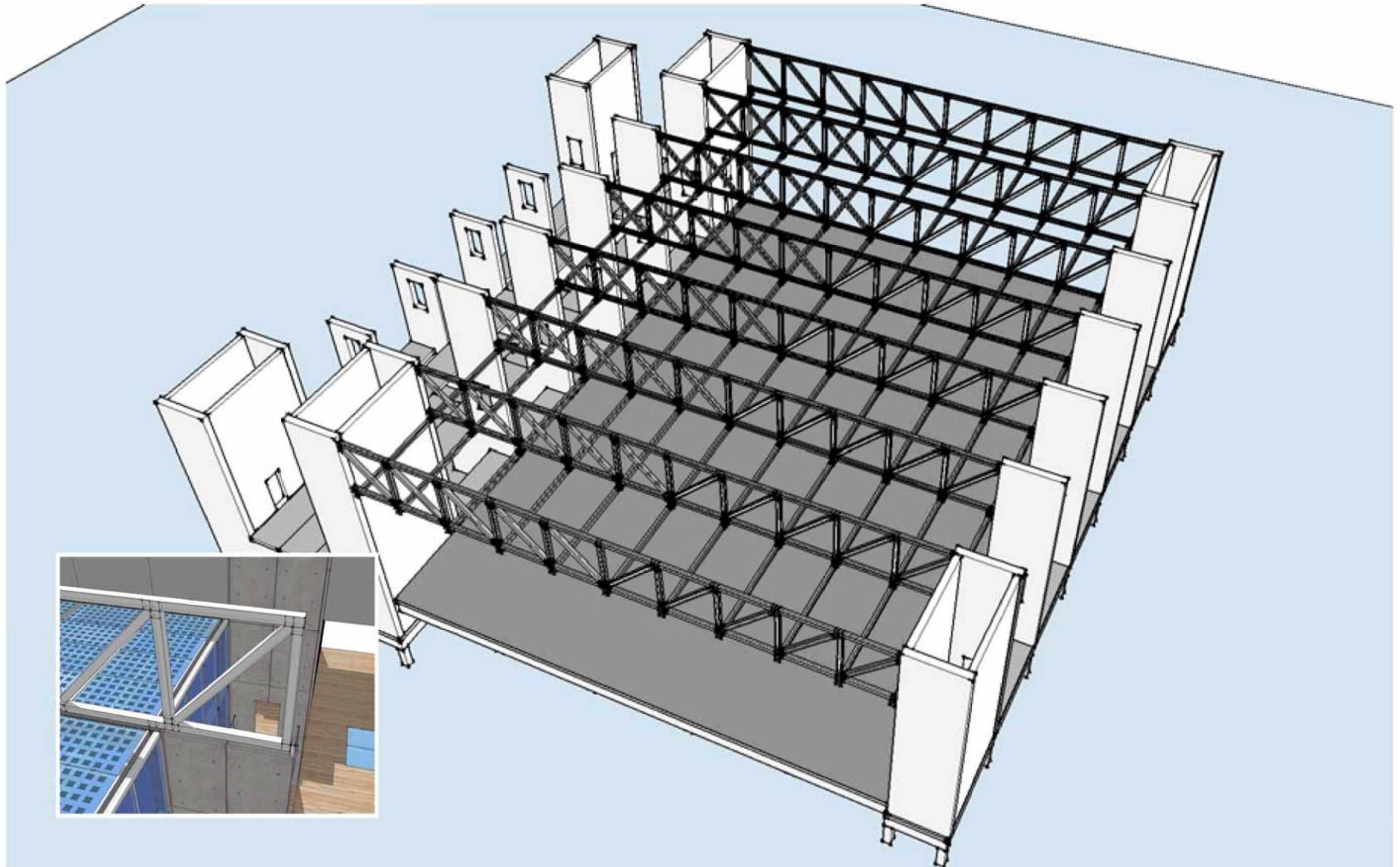


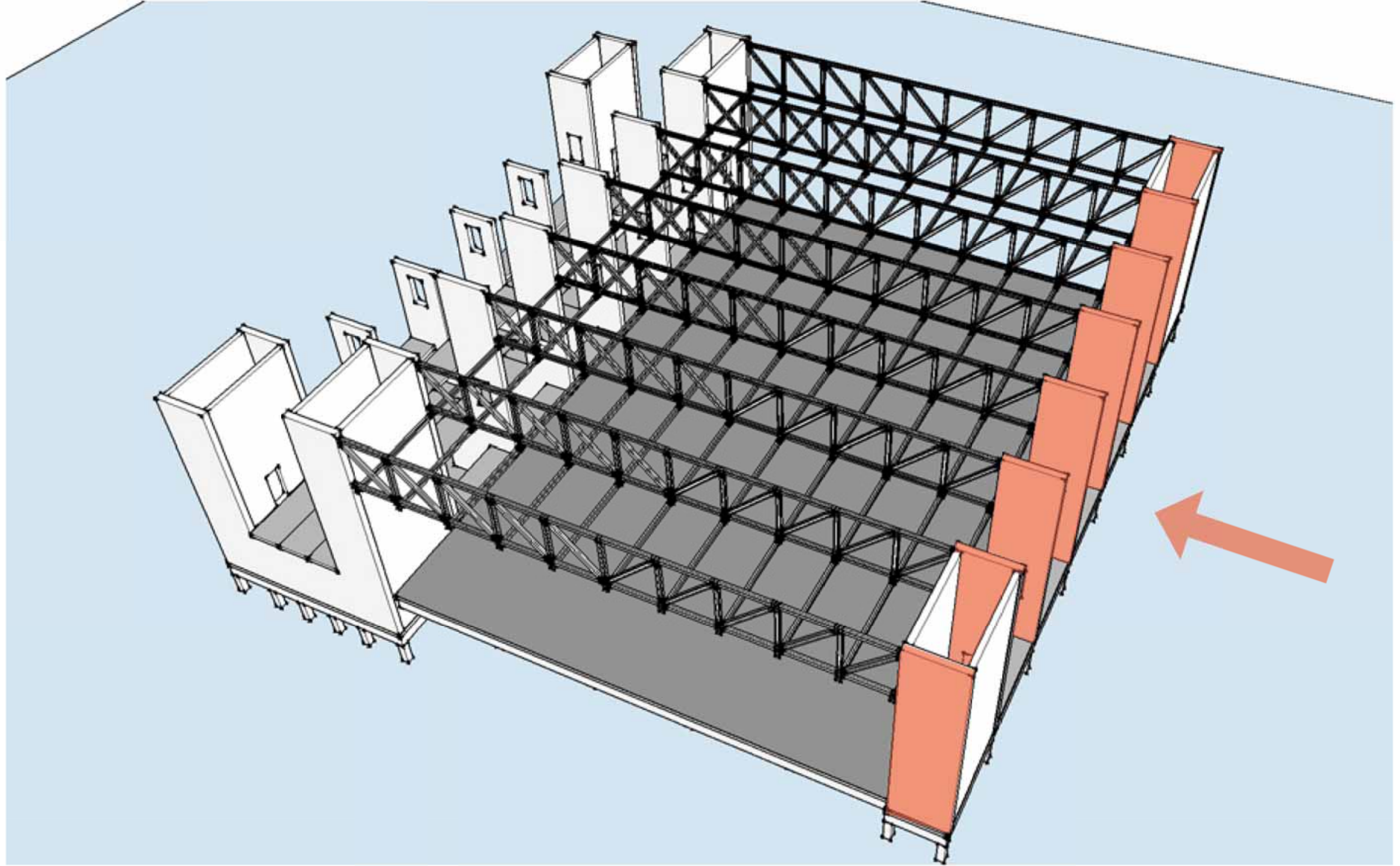


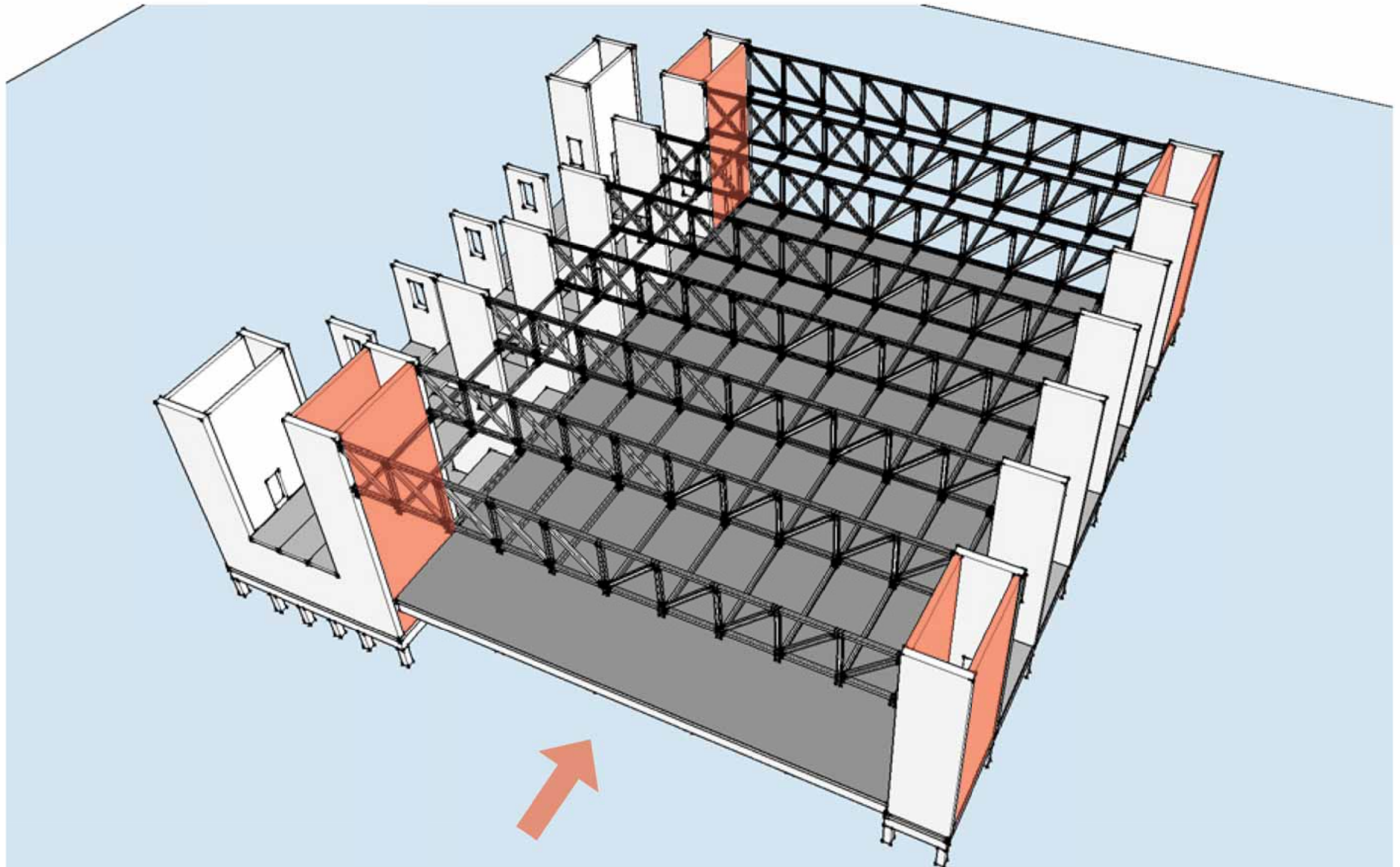






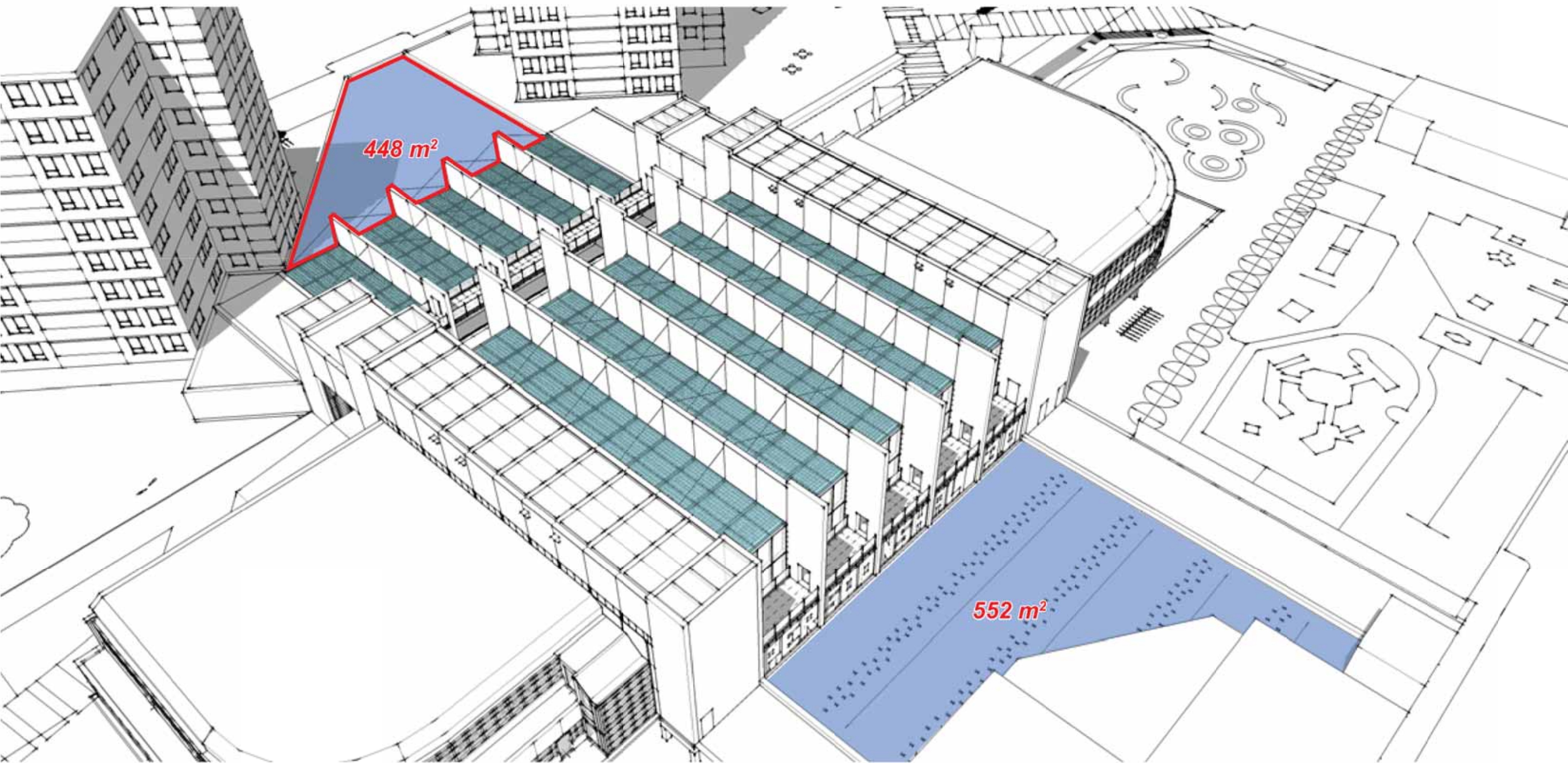


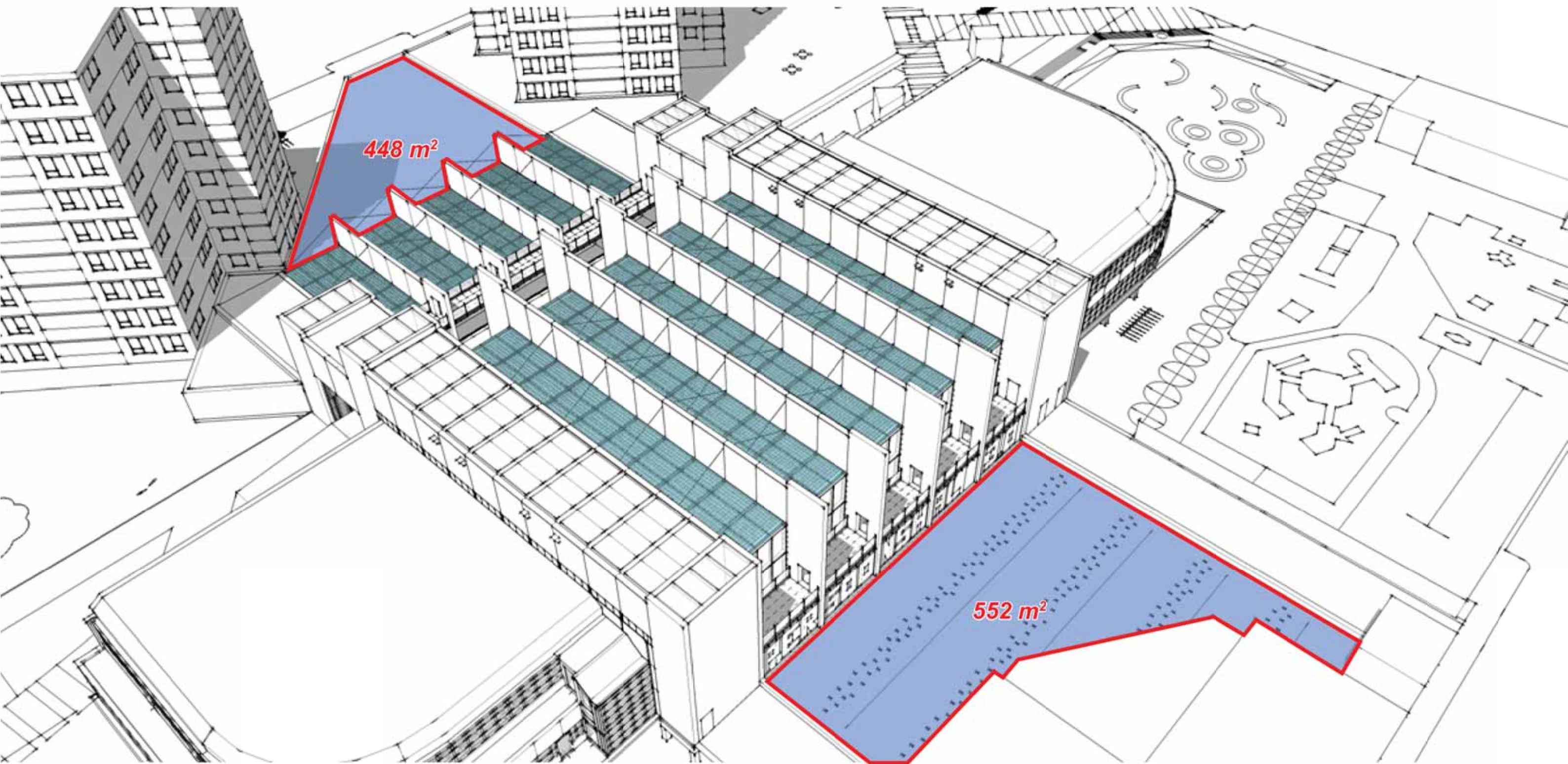


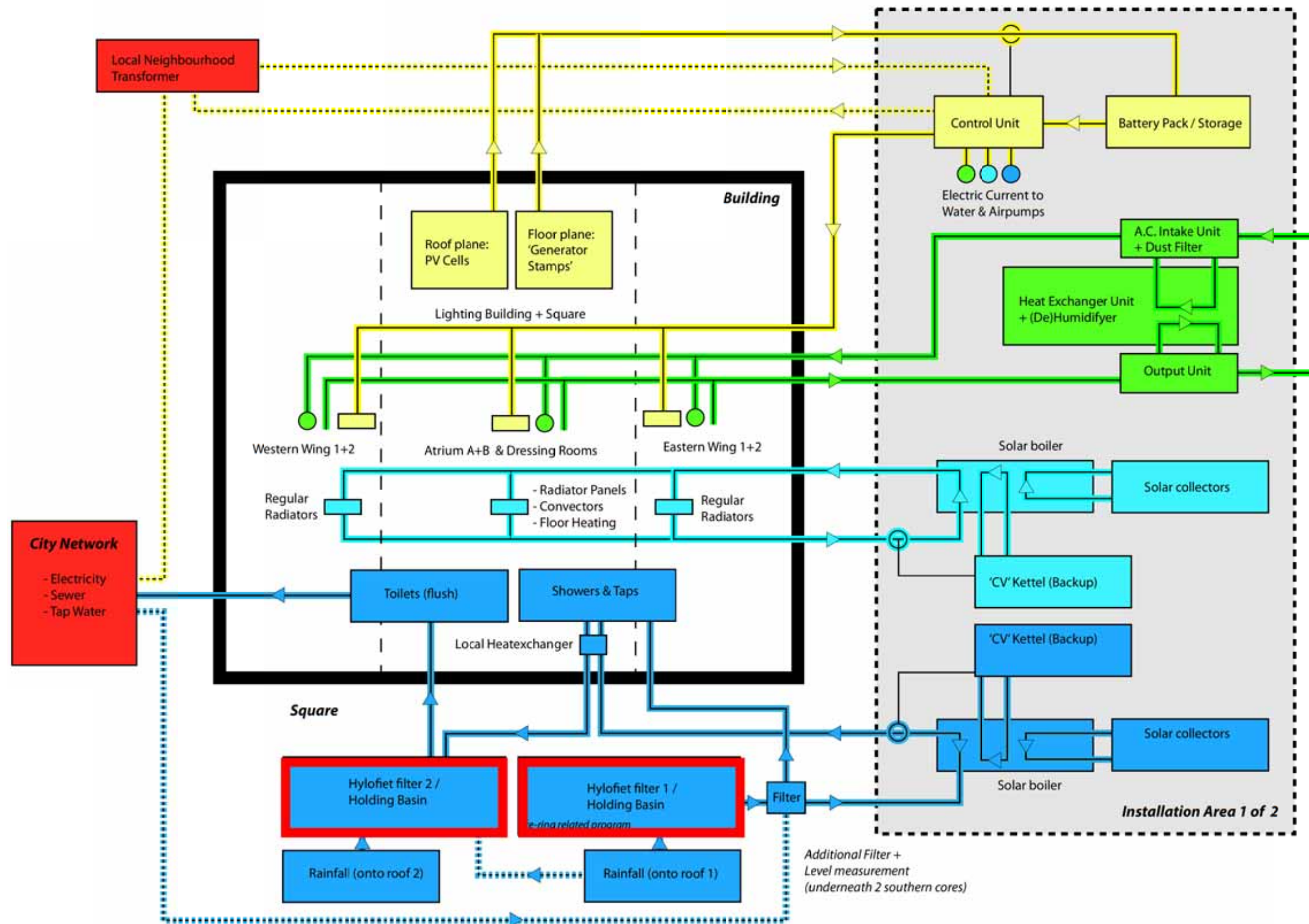


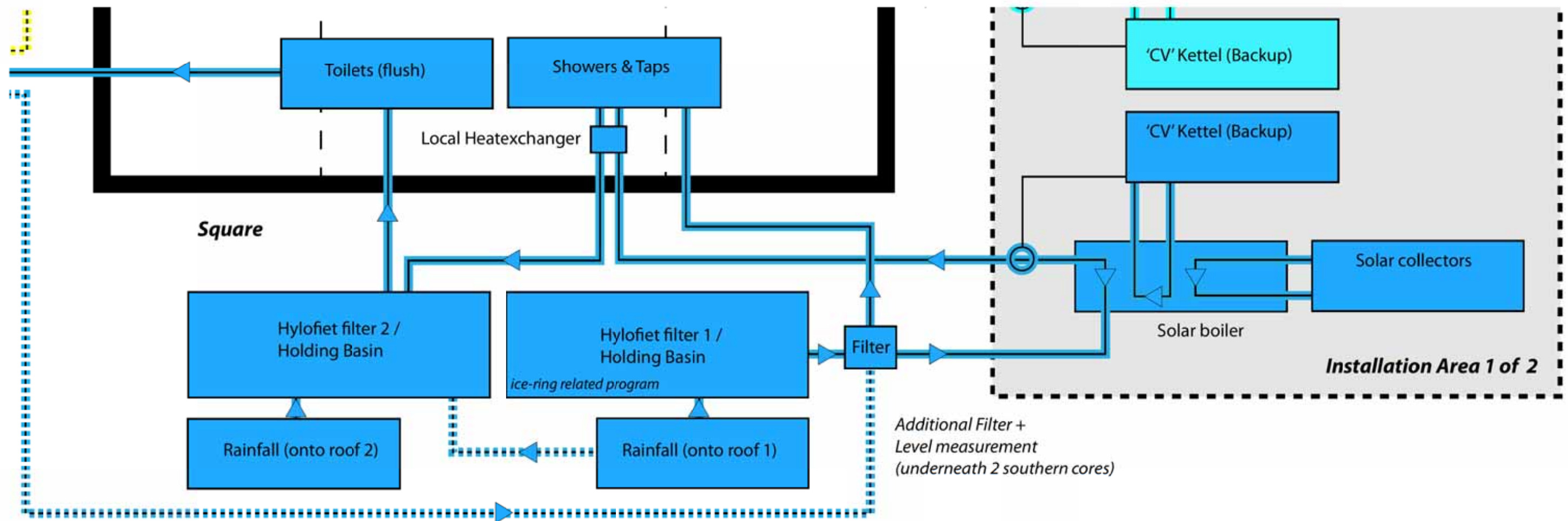


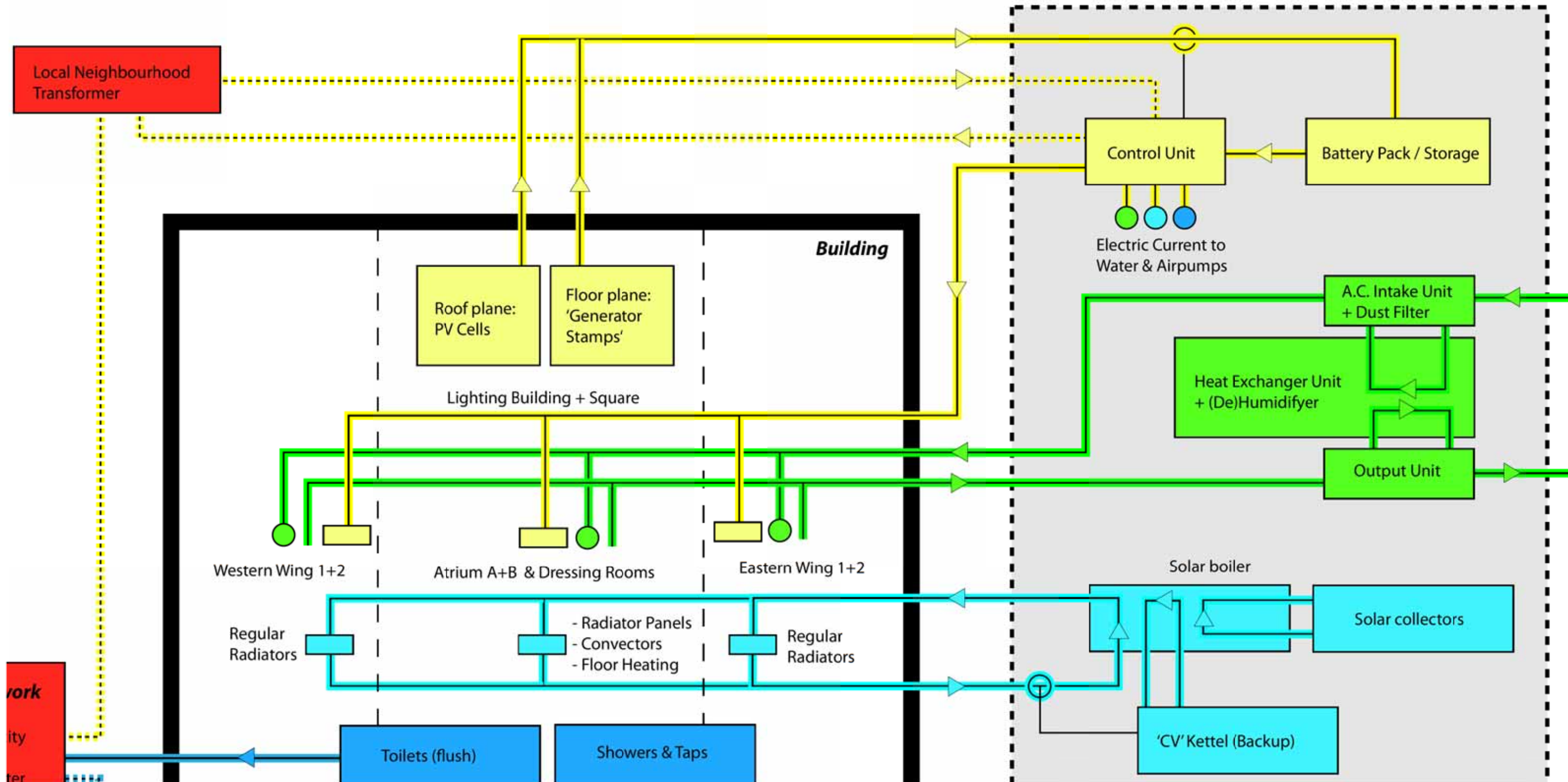


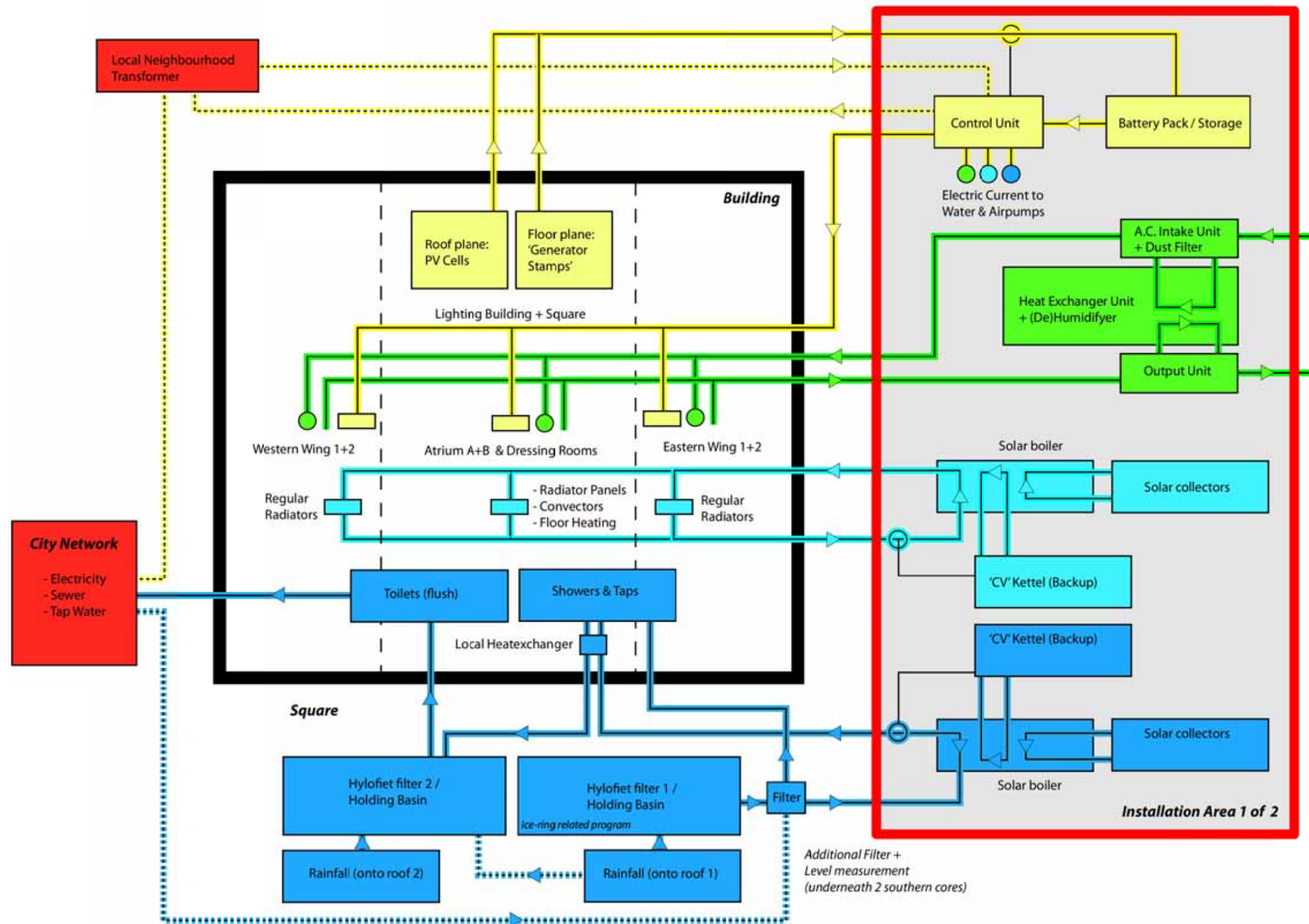


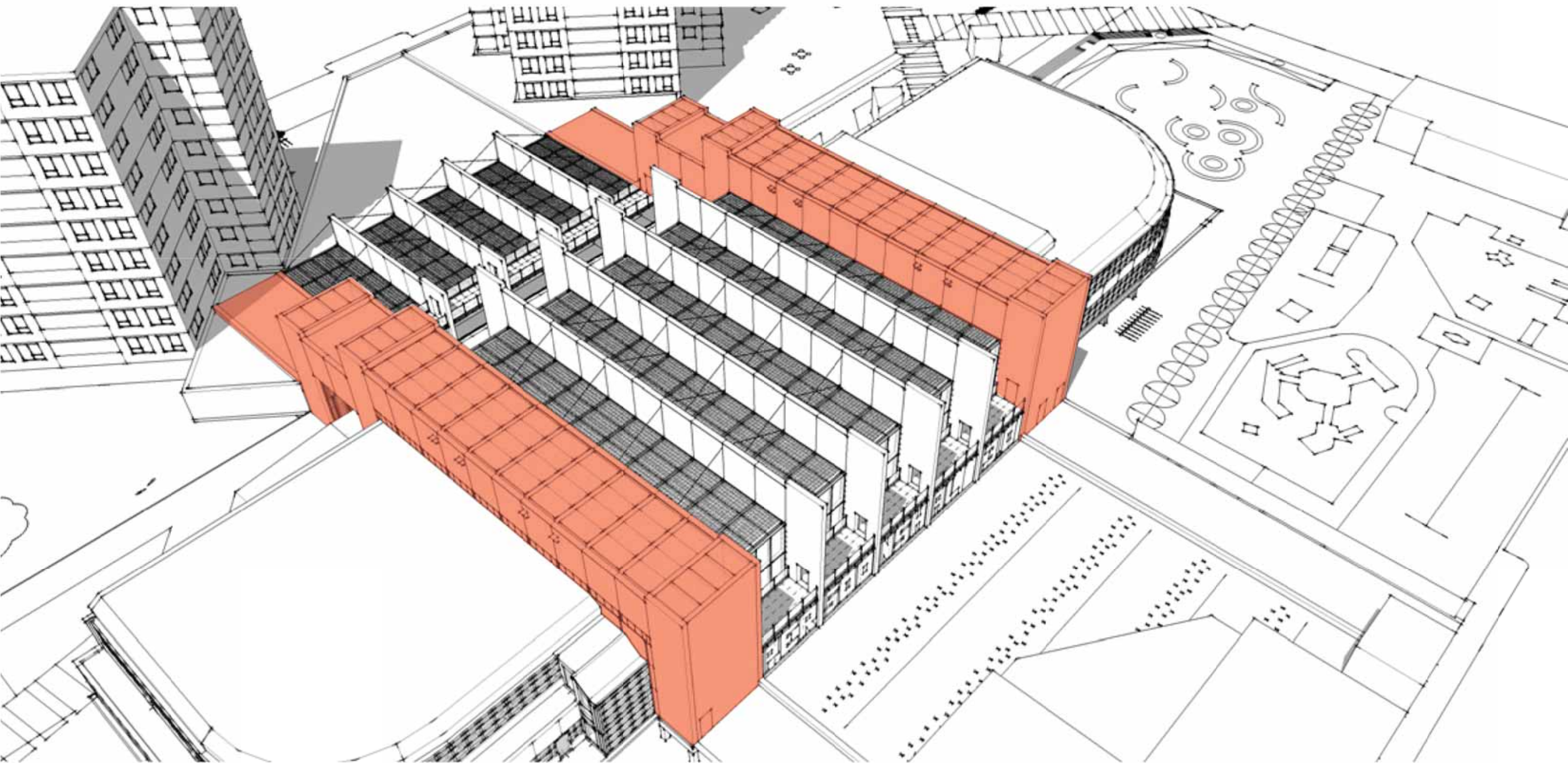




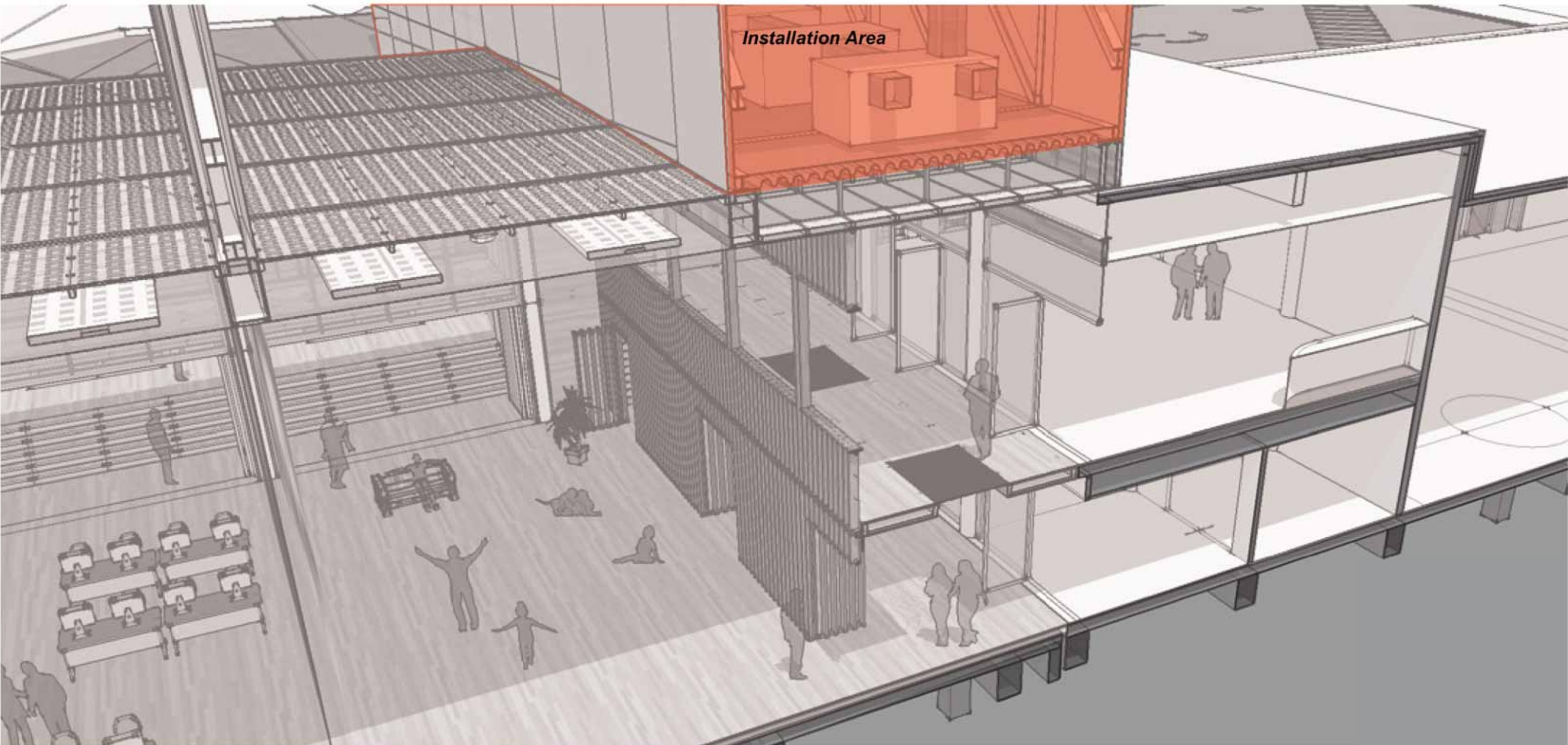


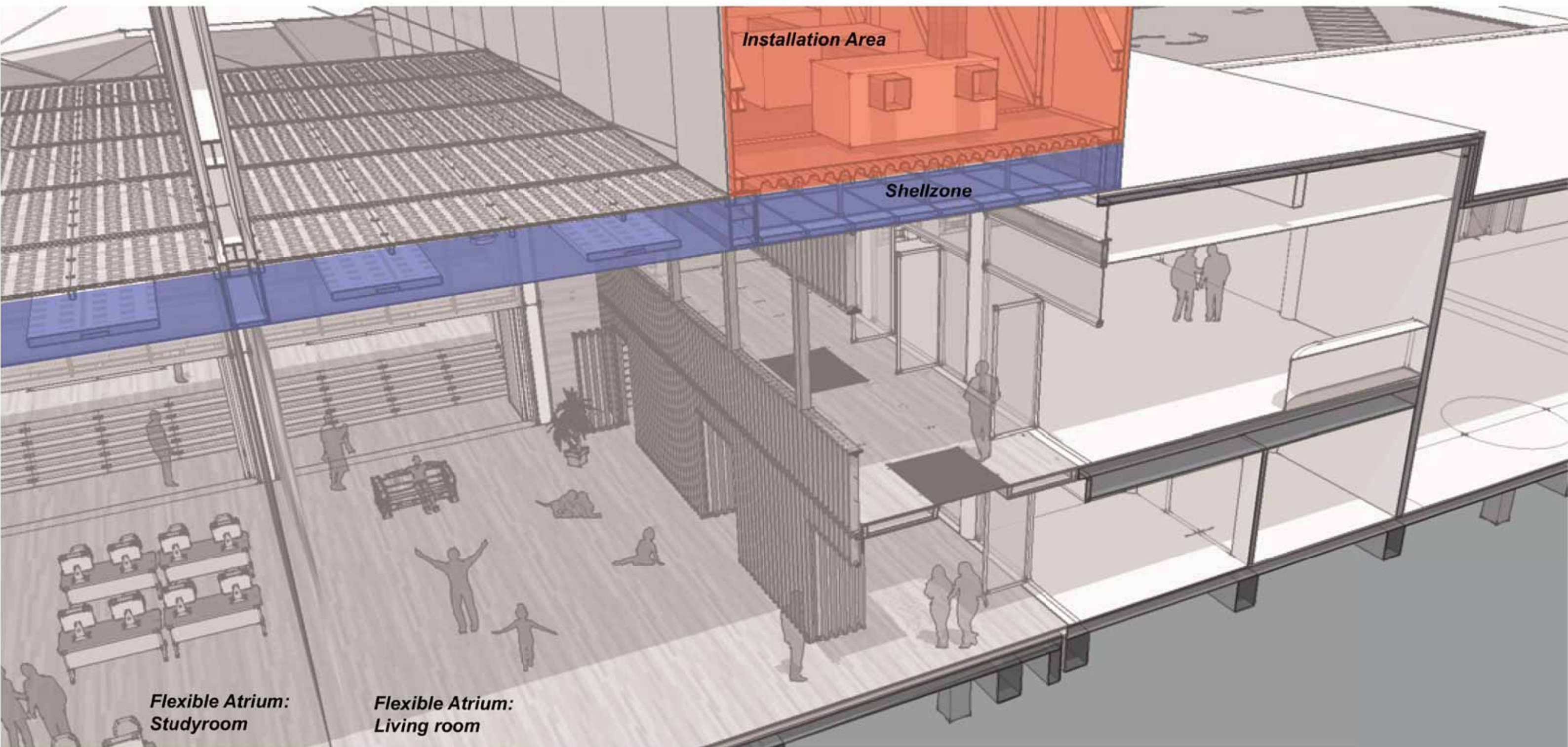


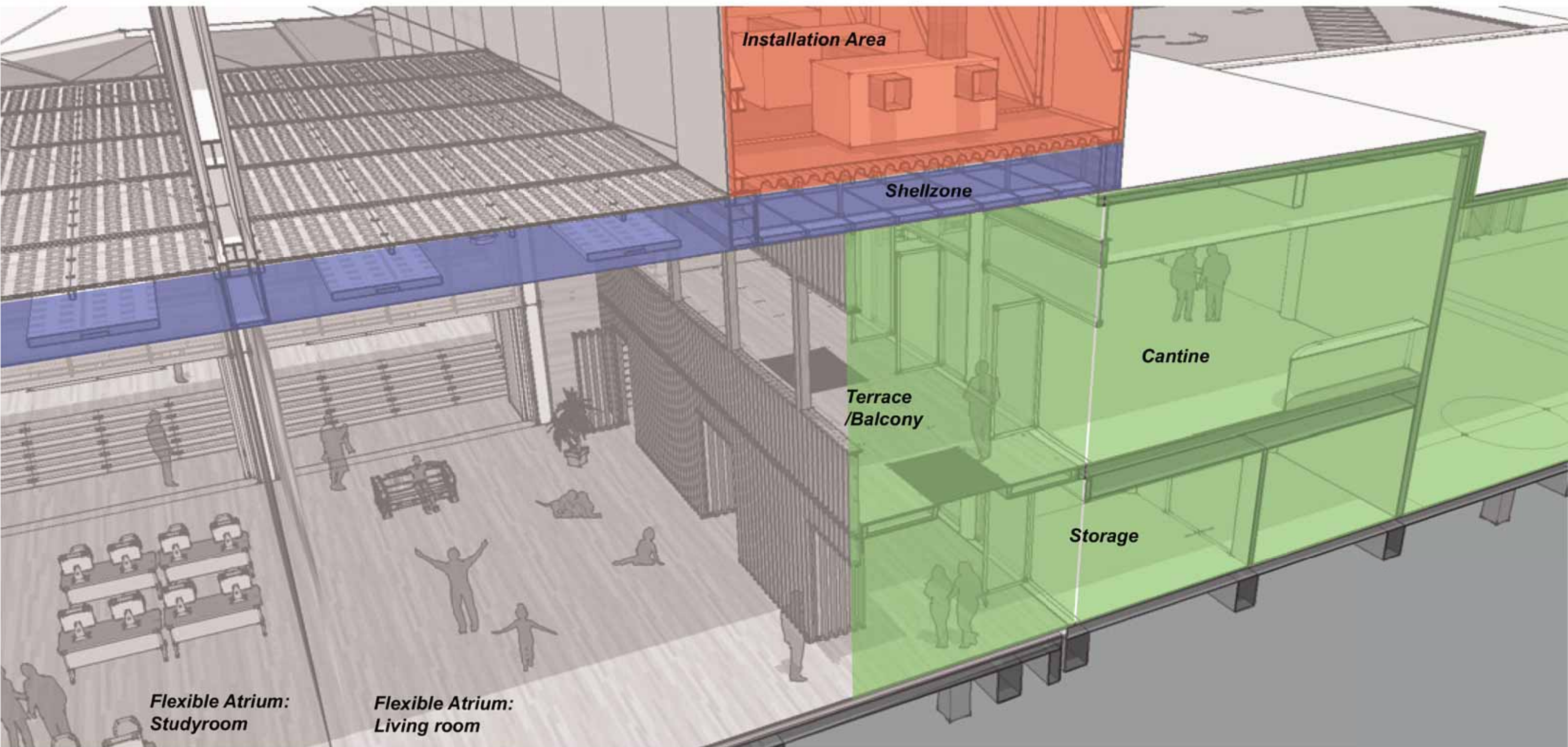


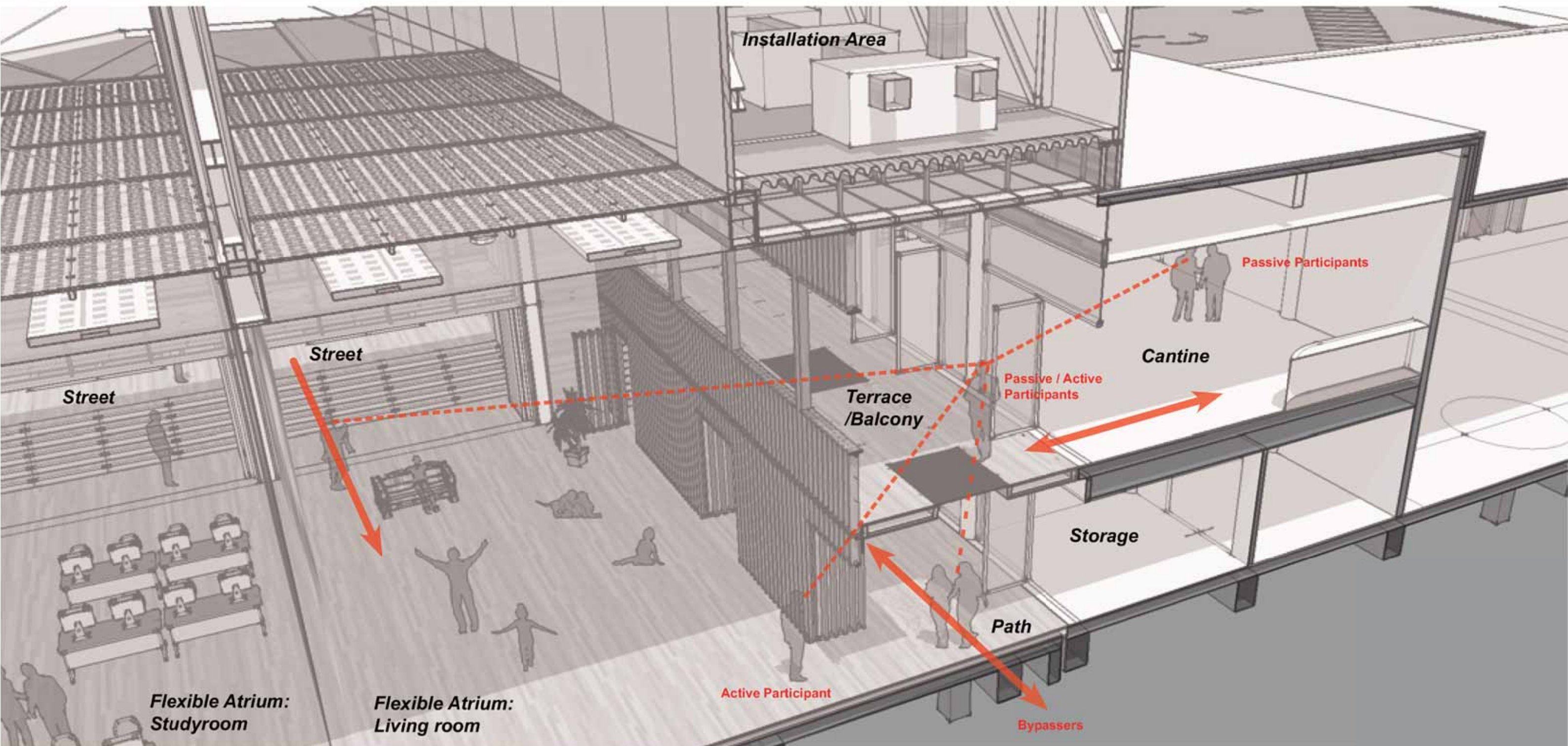


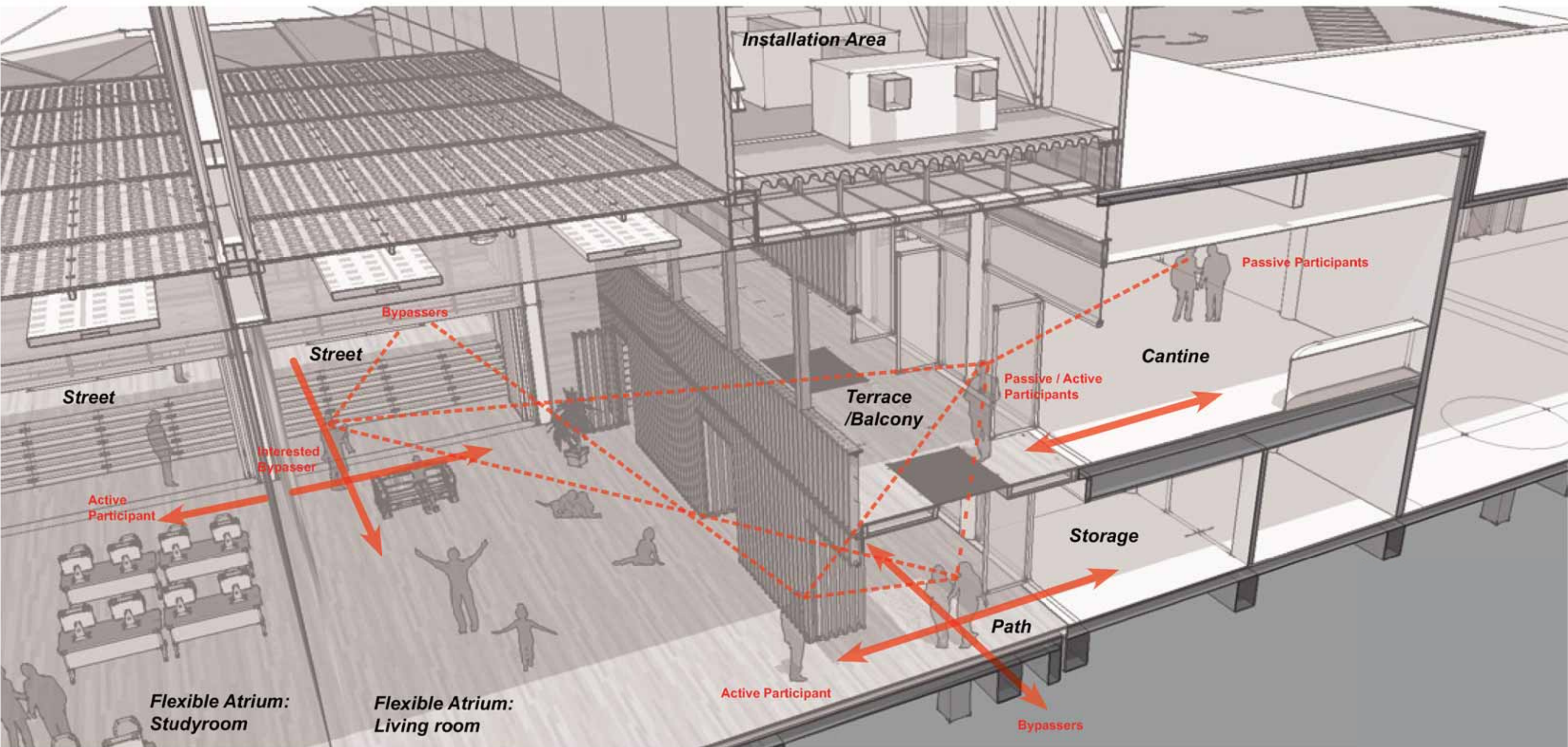




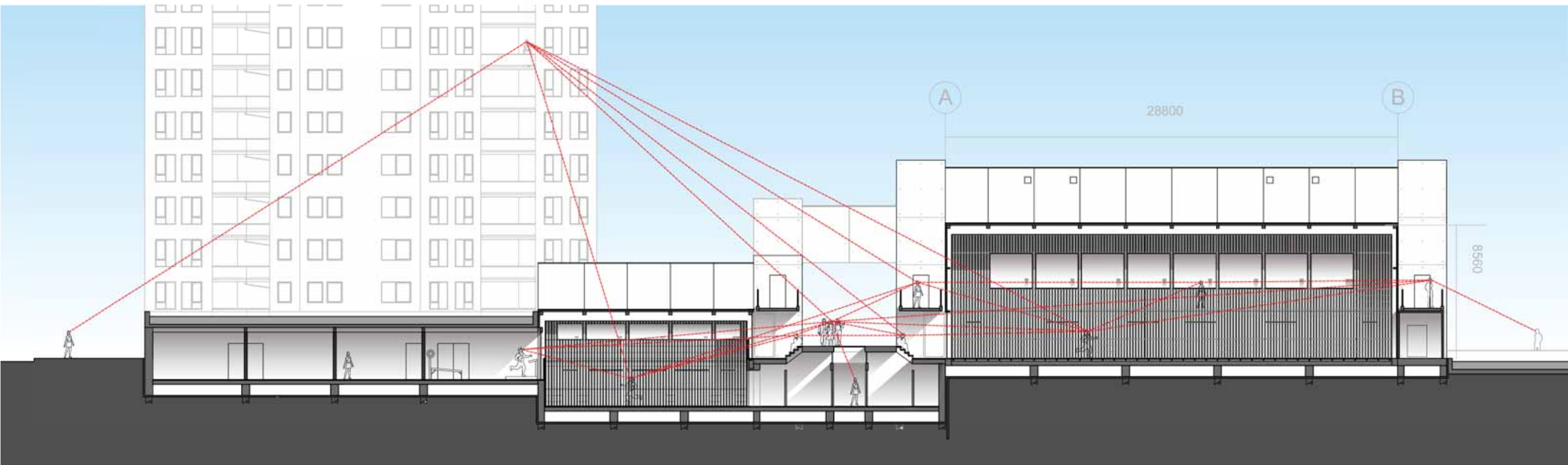


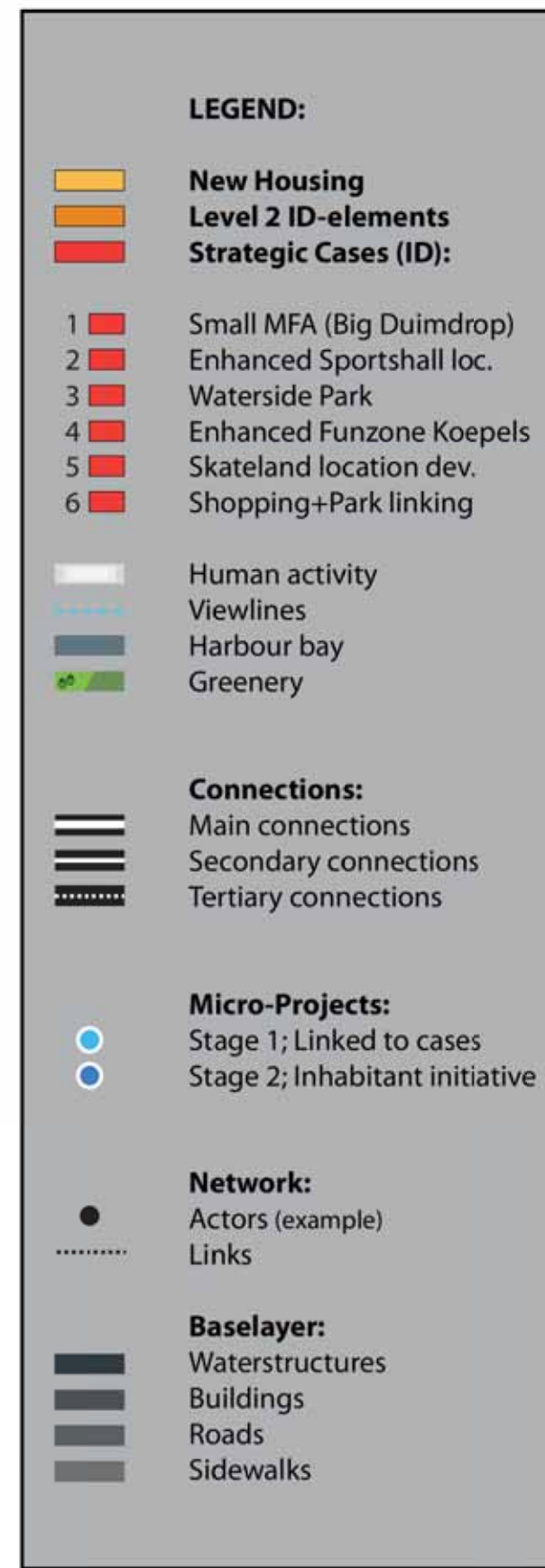
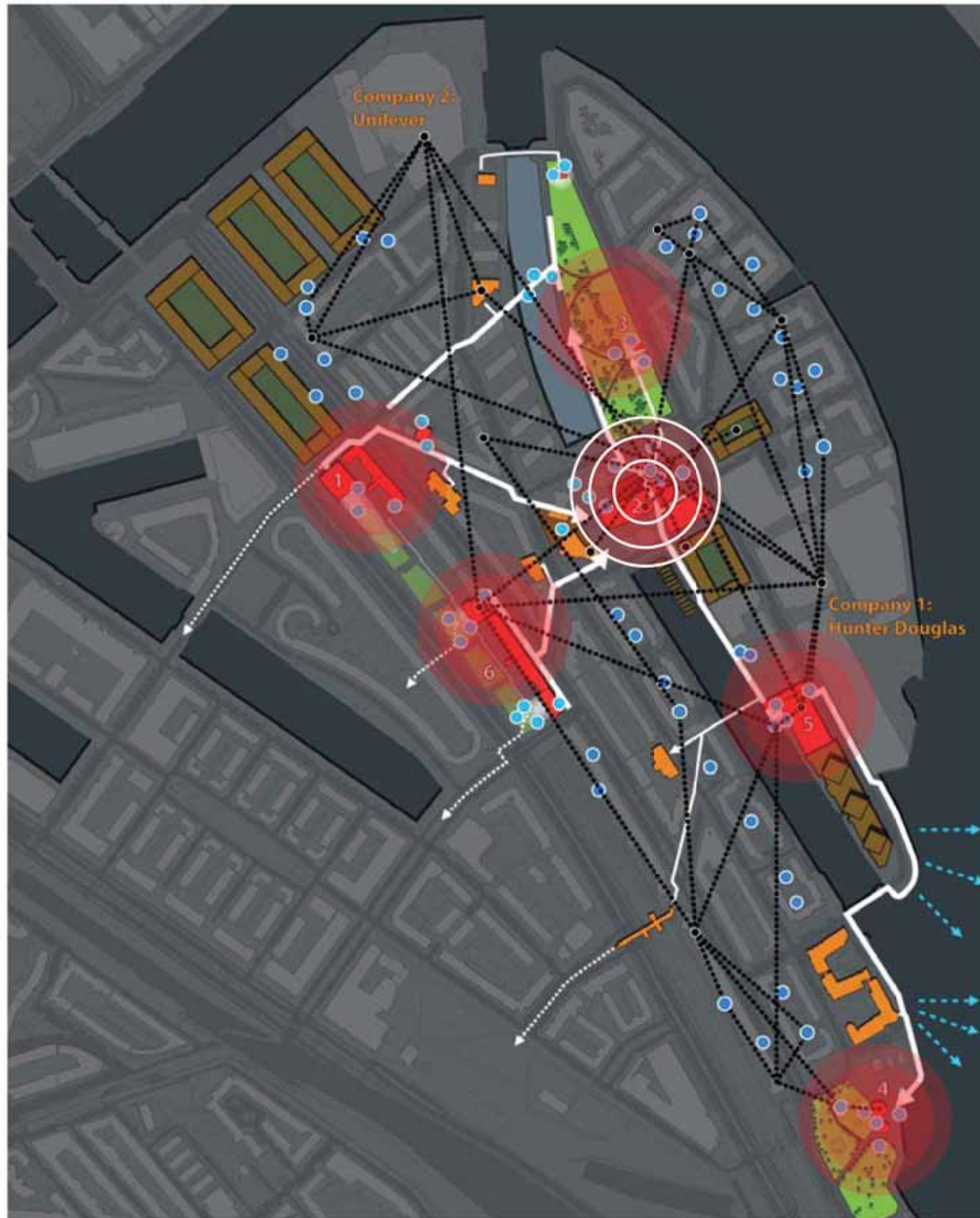


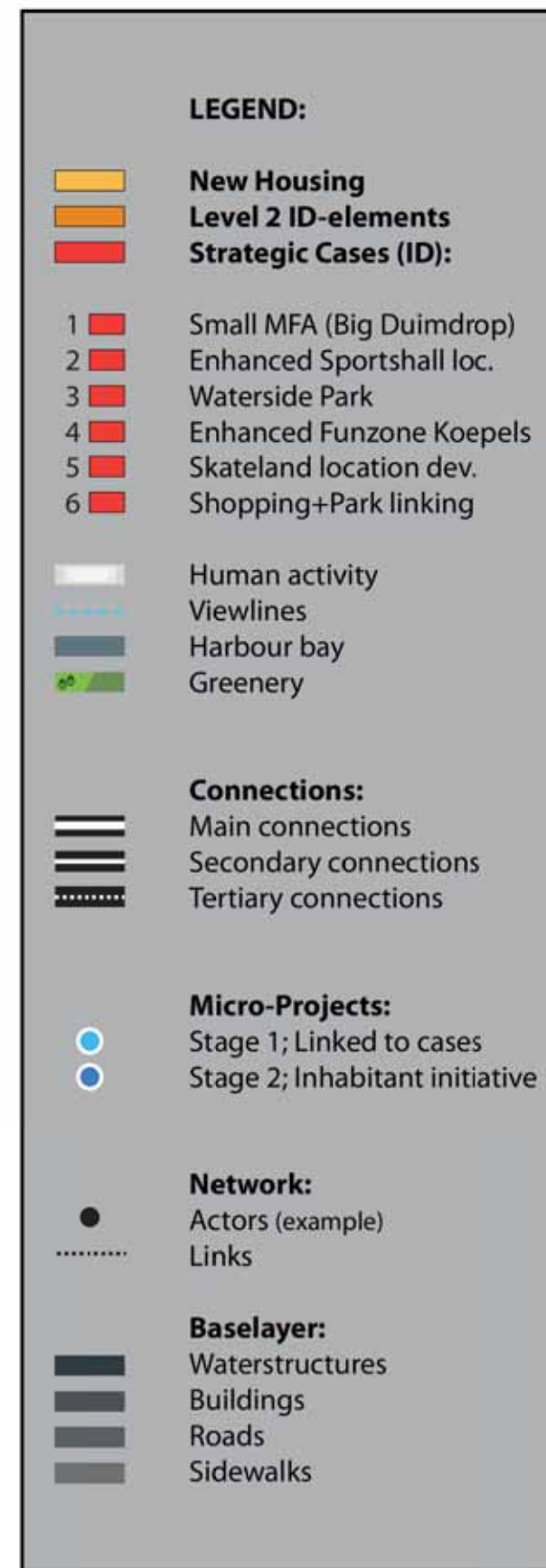














Materializing Identity



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